

杰克逊维尔  
Jacksonville

第一海岸  
First Coast

盖恩斯维尔  
Gainesville

West Lake  
HAWTHORNE | AN FLI COMMUNITY

圣奥古斯丁  
St. Augustine

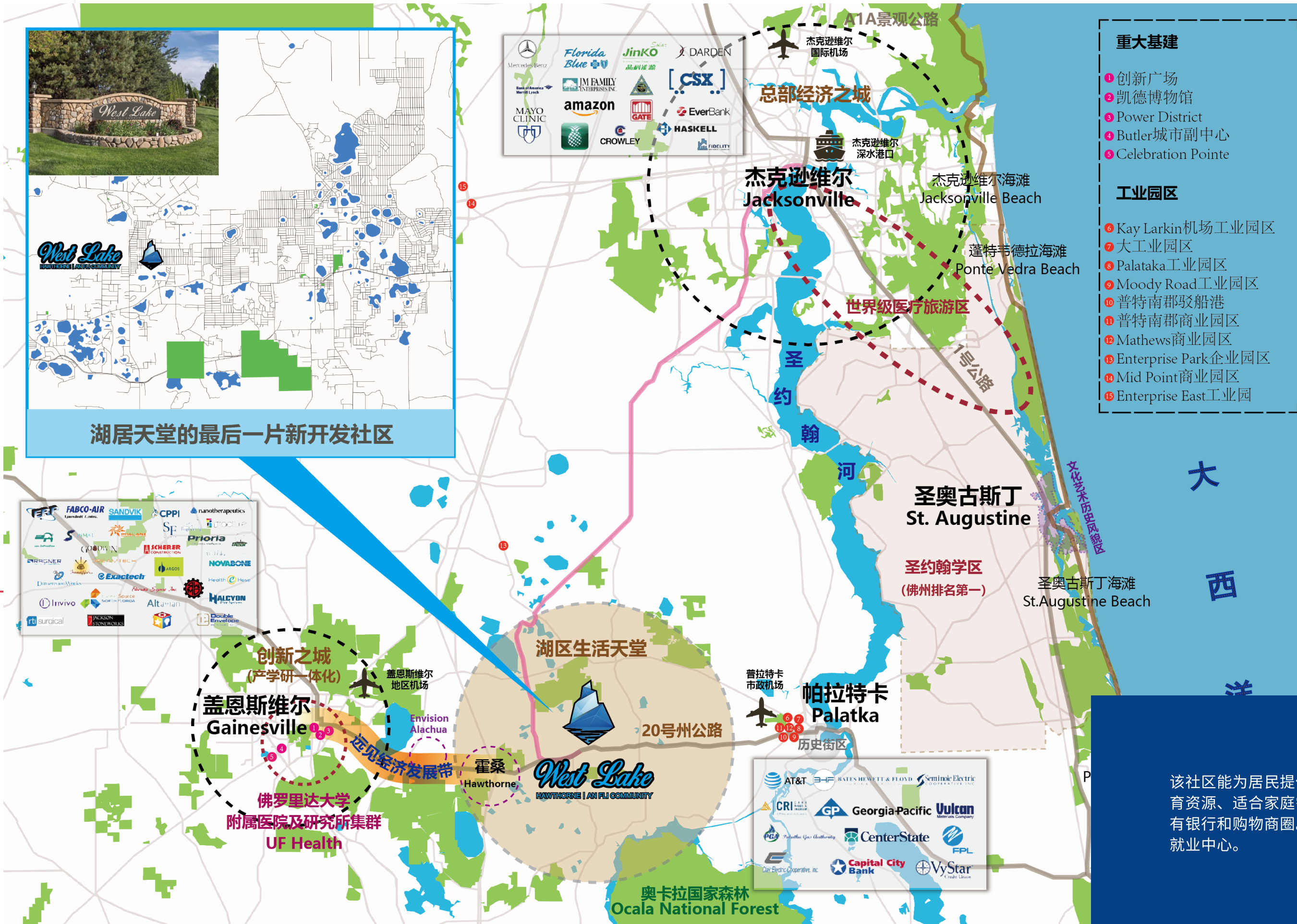
大西洋

奥兰多  
Orlando

# 项目区位

West Lake别墅社区是一个新的B2R独栋别墅住宅开发项目，由占地136英亩的954个产权地块（Single Lot）组成。  
项目位于Jacksonville-St Augustine-Gainesville构成的大都会黄金三角区的中心位置，在贯穿Palatka市至大盖恩斯维尔地区的SR-20州公路旁，该公路已拓宽为四车道。

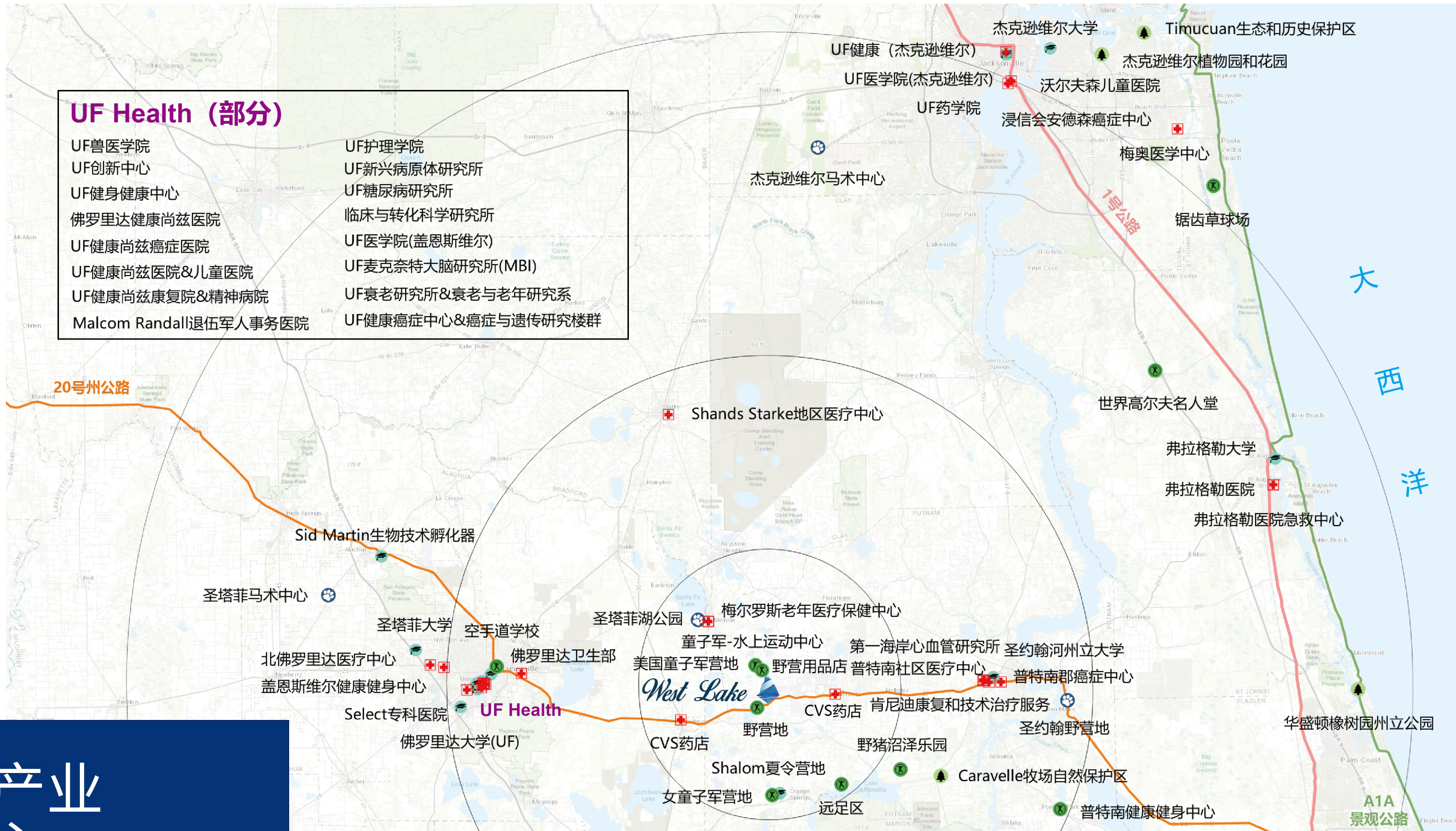
# 大都会区概览



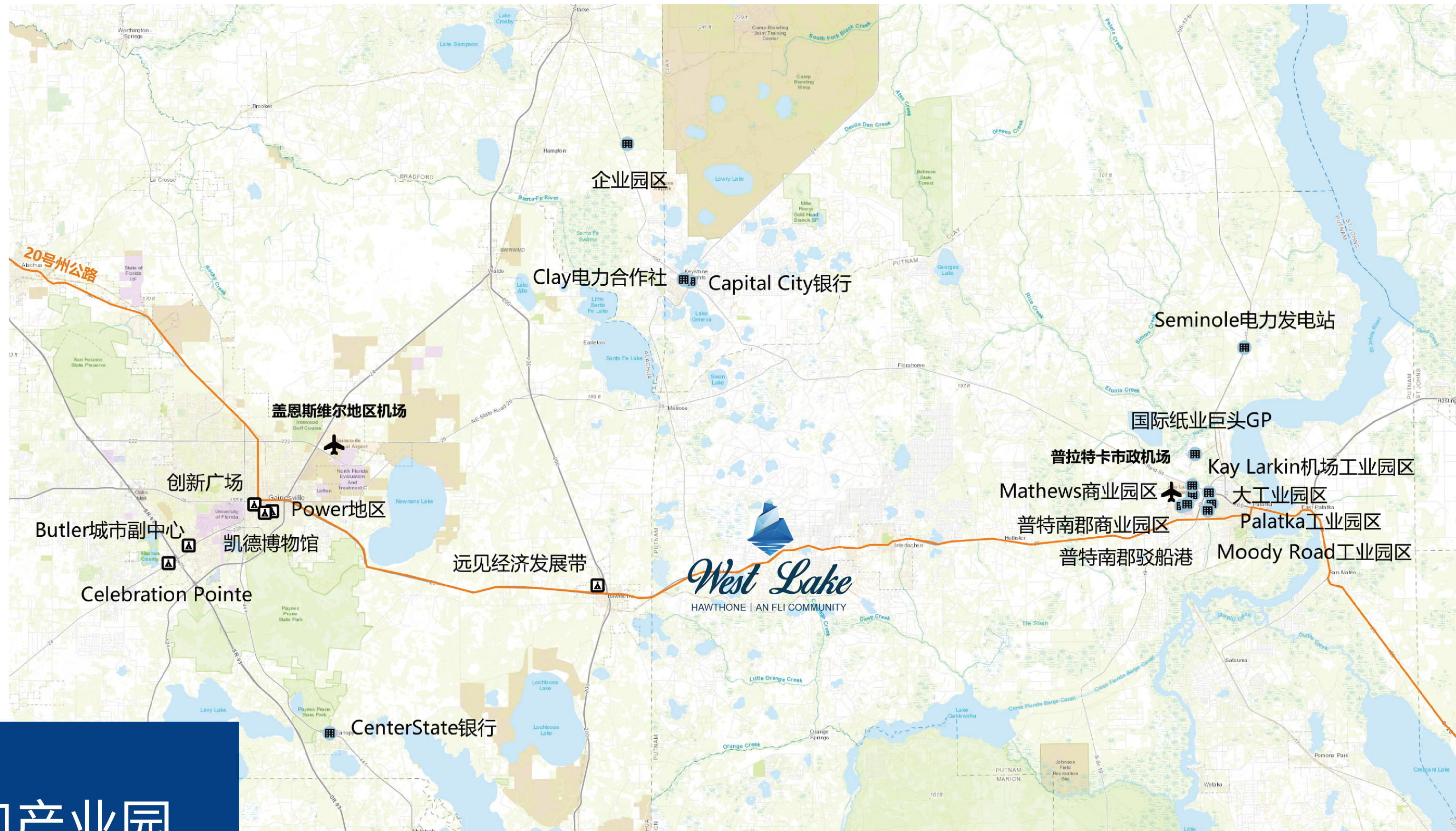
该社区能为居民提供便捷的交通位置，通往优质的教育资源、适合家庭需求的餐饮和娱乐设施，附近还设有银行和购物商圈。东西北面的通勤范围内都有多个就业中心。

### UF Health (部分)

- UF兽医学院
- UF创新中心
- UF健身健康中心
- 佛罗里达健康尚兹医院
- UF健康尚兹癌症医院
- UF健康尚兹医院&儿童医院
- UF健康尚兹康复院&精神病院
- Malcom Randall退伍军人事务医院
- UF护理学院
- UF新兴病原体研究所
- UF糖尿病研究所
- 临床与转化科学研究所
- UF医学院(盖恩斯维尔)
- UF麦克奈特大脑研究所(MBI)
- UF衰老研究所&衰老与老年研究系
- UF健康癌症中心&癌症与遗传研究楼群



# 大健康产业 就业中心



# 重大基建和产业园 就业中心

WEST LAKE项目以西以东

**Target Industries Identified for Putnam County:**

- Aircraft & Aviation Components
- Back Office Services and Call Centers
- Clean Transportation - Fuels and Technologies
- Data Centers
- Food Processing
- Heavy Equipment Manufacturing
- Tool and Die Machining



**Palatka  
就业中心**

WEST LAKE项目以东



**Largest Private Employers**

- Georgia-Pacific LLC
- Putnam Community Medical Center
- Wal-Mart, Inc.
- Continental Building Products
- Seminole Electric Cooperative, Inc.
- Palatka Health Care Center



# 15 Top Employers in Greater Gainesville

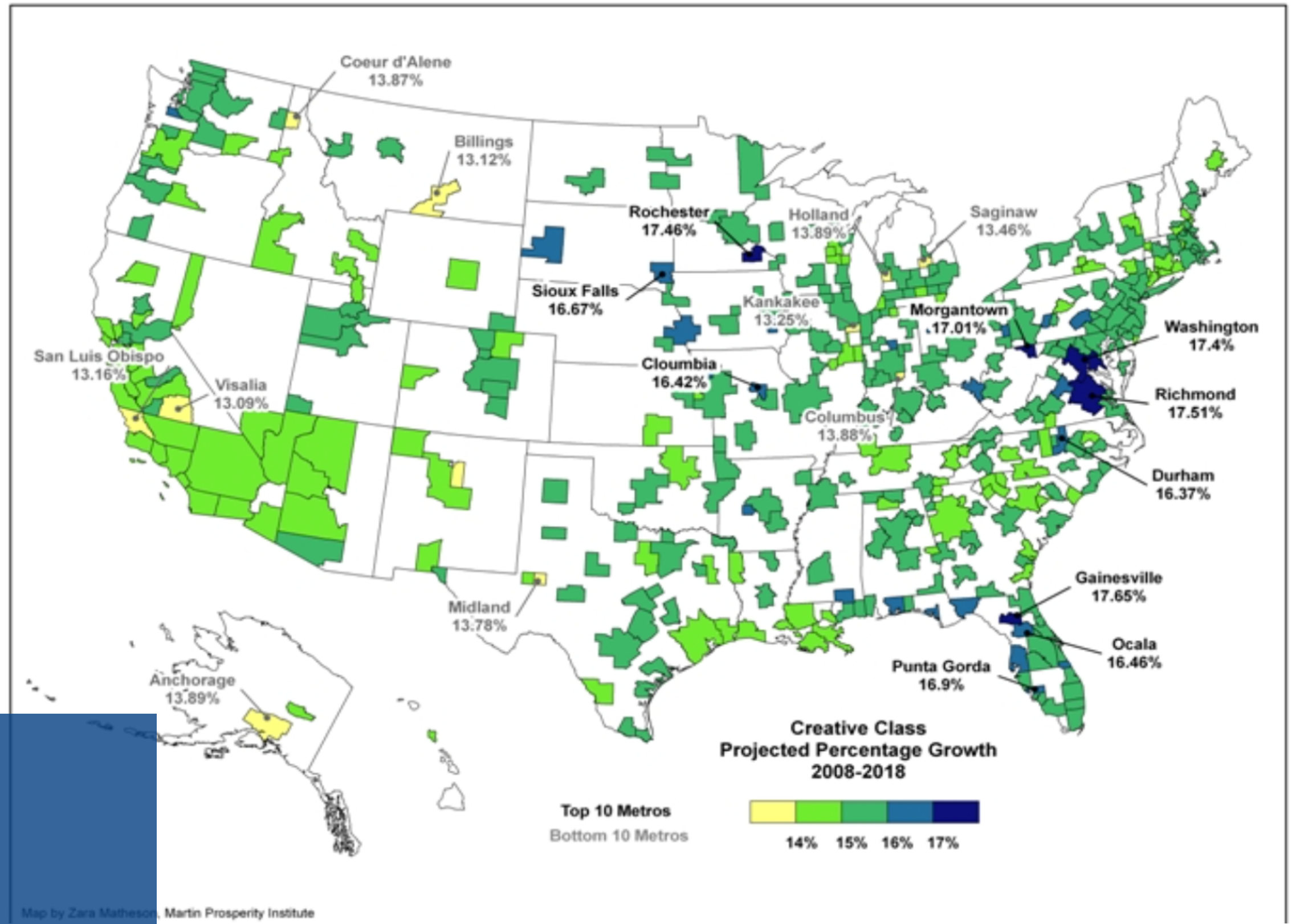
COMPANY	EMPLOYEES (APPROX.)	INDUSTRY
1. University of Florida	27,870	Education
2. UF Health	12,000	Health Care
3. Alachua County School Board	4,200	Education
4. Veterans Affairs Medical Center	3,500	Health Care
5. City of Gainesville	2,270	Government
6. Publix Supermarkets	2,160	Retail
7. North Florida Regional Medical Center	2,100	Health Care
8. Nationwide Insurance Company	1,310	Insurance
9. Gator Dining Services	1,200	Food Services
10. Wal-Mart Stores	910	Retail
11. Alachua County	780	Government
12. Santa Fe College	750	Education
13. Wal-Mart Distribution Center	520	Retail
14. RTI Surgical	500	Medical Manufacturing
15. Dollar General Distribution Center	500	Retail
<b>TOTAL</b>	<b>60,570</b>	

## Gainesville 就业中心

WEST LAKE项目以西



**Gainesville, FL - home to the University of Florida - is the biggest projected gainer, with a projected 17.7 percent increase in creative class jobs.**  
Author: Richard Florida. *The Atlantic* (August 2010)



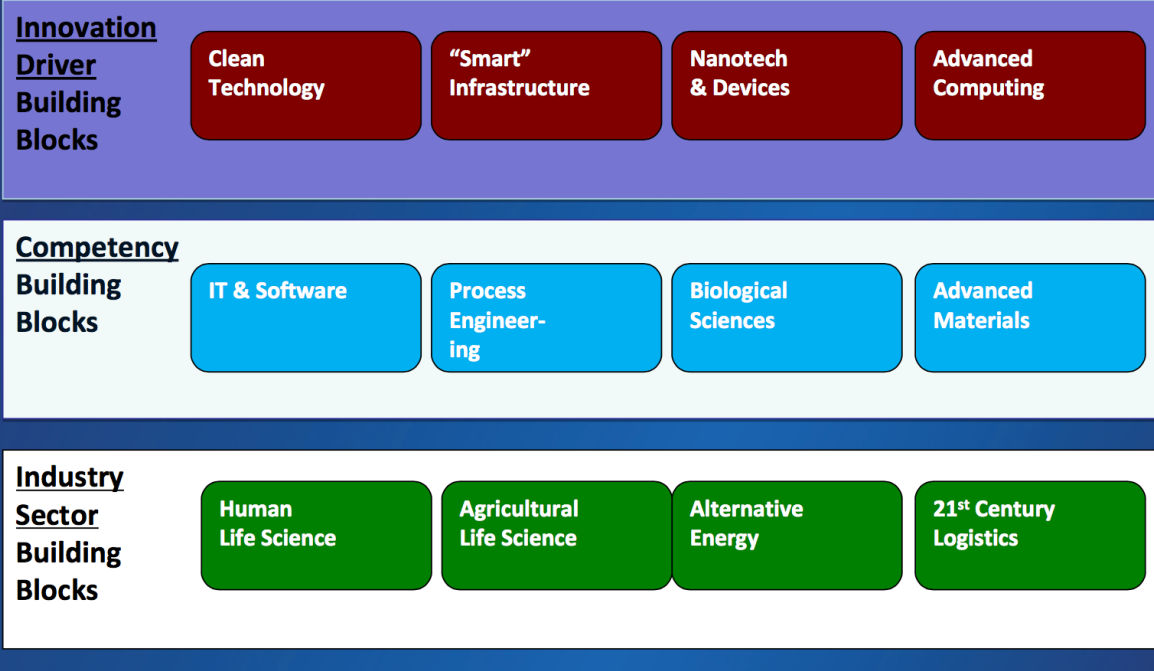
# 创新产业 Gainesville

创造型工作岗位增长率全美第一名

## 创造型工作岗位增长率全美第一名

- Biggest gain in Creative Class jobs will be in Gainesville
- Creative Class jobs are higher-paying, higher-skill jobs for knowledge, professional, and creative workers
- Jobs in science, technology, and engineering; business, finance, and management; law, health care, and education; and arts, culture, media, and entertainment

## Research Findings: Gainesville Knowledge Economy Building Blocks



## Target Industries

Advanced Logistics	Advanced Materials	Agricultural Life Sciences	Human Life Sciences	Software / IT
<p>SAMPLE OCCUPATIONS</p> <ul style="list-style-type: none"> <li>Managers</li> <li>Administrators</li> <li>Schedulers</li> <li>Dispatchers</li> <li>Truck Mechanics</li> <li>Motor Vehicle Operators</li> <li>Material Movers</li> <li>Laborers</li> <li>Equipment Operators</li> <li>Shipping Clerks</li> <li>IT Specialists</li> <li>Sales</li> </ul>	<p>SAMPLE OCCUPATIONS</p> <ul style="list-style-type: none"> <li>Biologists</li> <li>Chemists</li> <li>Engineers</li> <li>Laboratory Technicians</li> <li>IT Specialists</li> <li>Material Handlers</li> <li>Machine Setters</li> <li>Machine Operators</li> <li>Laborers</li> <li>Installation and Repair</li> <li>Managers</li> <li>Administrators</li> <li>Sales</li> </ul>	<p>SAMPLE OCCUPATIONS</p> <ul style="list-style-type: none"> <li>Biologists</li> <li>Chemists</li> <li>Engineers</li> <li>Laboratory Technicians</li> <li>IT Specialists</li> <li>Food Processing Workers</li> <li>Plant + System Operators</li> <li>Material Movers</li> <li>Machine Workers</li> <li>Packagers</li> <li>Installation and Repair</li> <li>Laborers</li> <li>Administrators</li> </ul>	<p>SAMPLE OCCUPATIONS</p> <ul style="list-style-type: none"> <li>Biologists</li> <li>Chemists</li> <li>Other Life Sciences</li> <li>Engineers</li> <li>Medical Doctors</li> <li>Laboratory Technicians</li> <li>Engineering Technicians</li> <li>IT Specialists</li> <li>Inspectors and Testers</li> <li>Machine Operators</li> <li>Installation and Repair</li> <li>Administrators</li> <li>Sales</li> </ul>	<p>SAMPLE OCCUPATIONS</p> <ul style="list-style-type: none"> <li>Computer Engineers</li> <li>Software Programmers</li> <li>Electrical Engineers</li> <li>Biologists</li> <li>Mathematicians</li> <li>Database Administrators</li> <li>Managers</li> <li>Healthcare Specialists</li> <li>Education Specialists</li> <li>Artists</li> <li>Electronics Specialists</li> <li>Analysts</li> <li>Administrators</li> </ul>



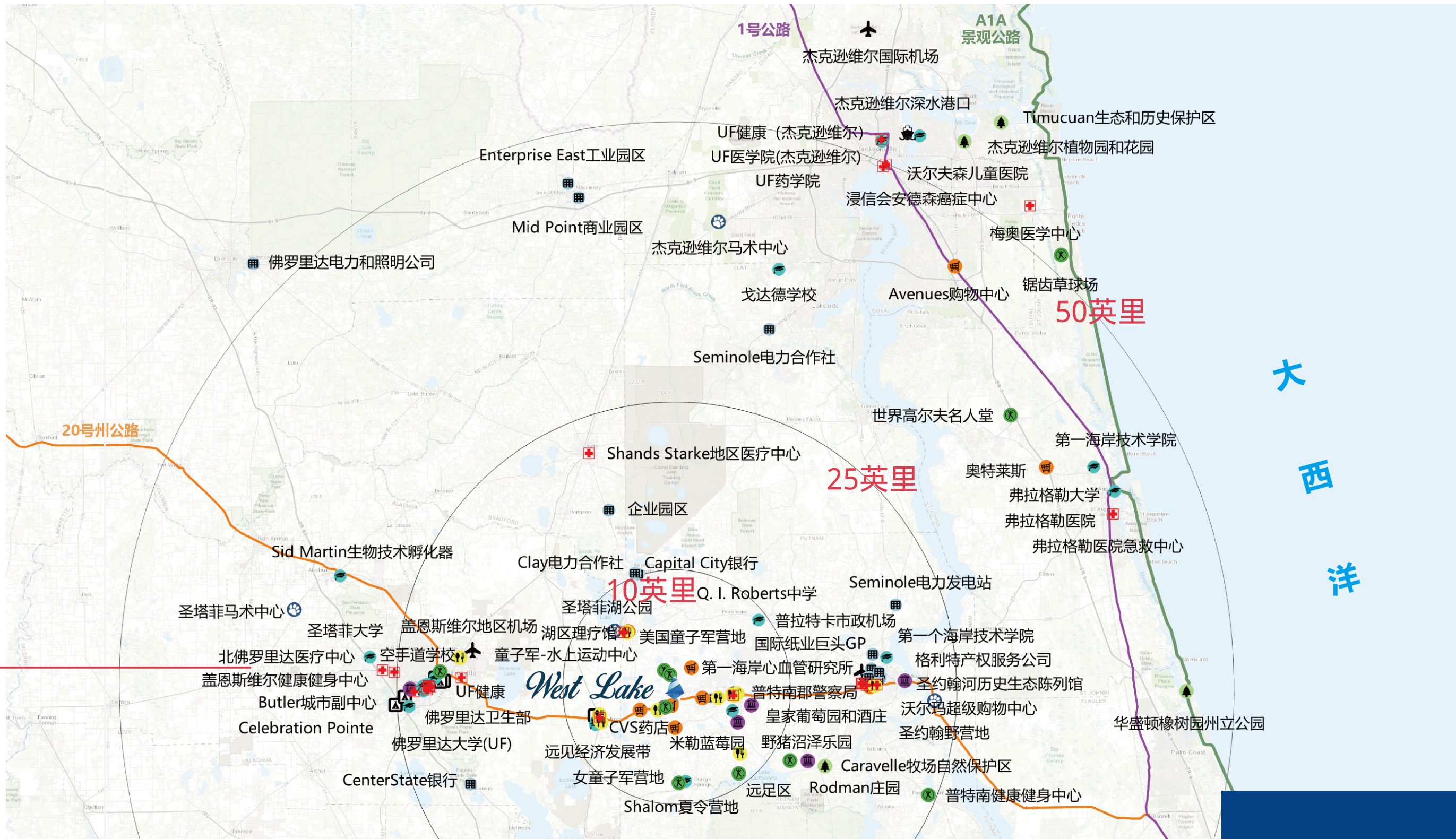
Innovation Gainesville Strategy Update- Supplemental Report, November 2013

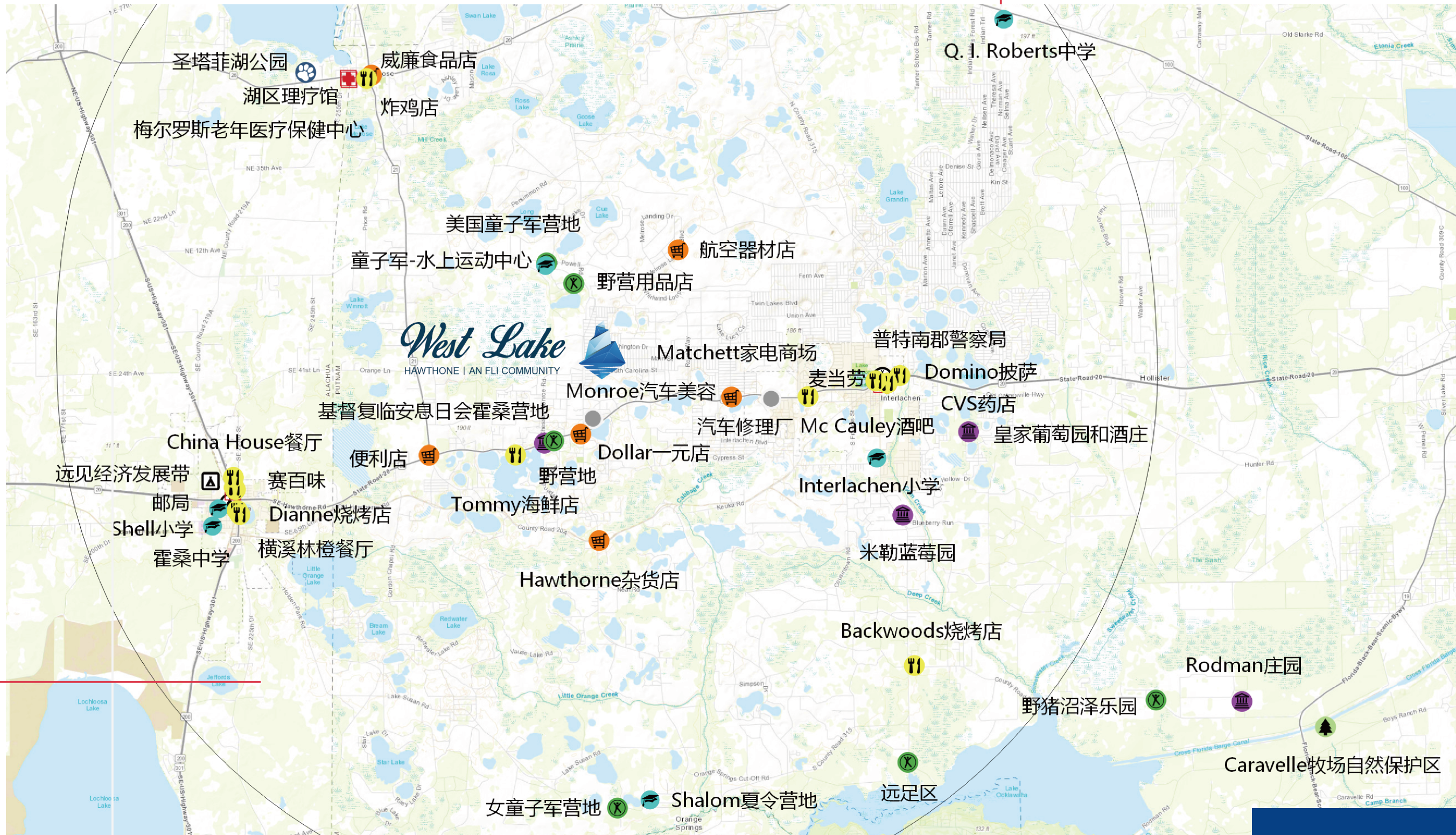
## Gainesville Accolades

- Highest Creative Class Job Growth in the Nation Through 2018 According to The Atlantic
- #1 in Frommer's Cities Ranked & Rated
- "Hot Spot for Research in Florida" by Florida Trend
- #2 Incubator in World - Sid Martin Biotechnology Incubator in Alachua, 2007
- #10 in Next Generation Consulting's Hot Spots for Young Professionals to Live & Work - Mighty Micros
- #22 in Forbes.com's Smartest Cities in America
- #14 Smartest City in America - National Brainpower Index/Portfolio.com



# 通勤圈





10英里  
生活配套举例

# A Game-Changing Plan

## Gainesville重大工程

阿拉楚郡远见经济发展带  
(Plum Creek)

创新广场

Celebration Pointe商业中心

Butler Plaza商业广场扩建

Power District电厂区新建

佳得创新博物馆

## Major Developments

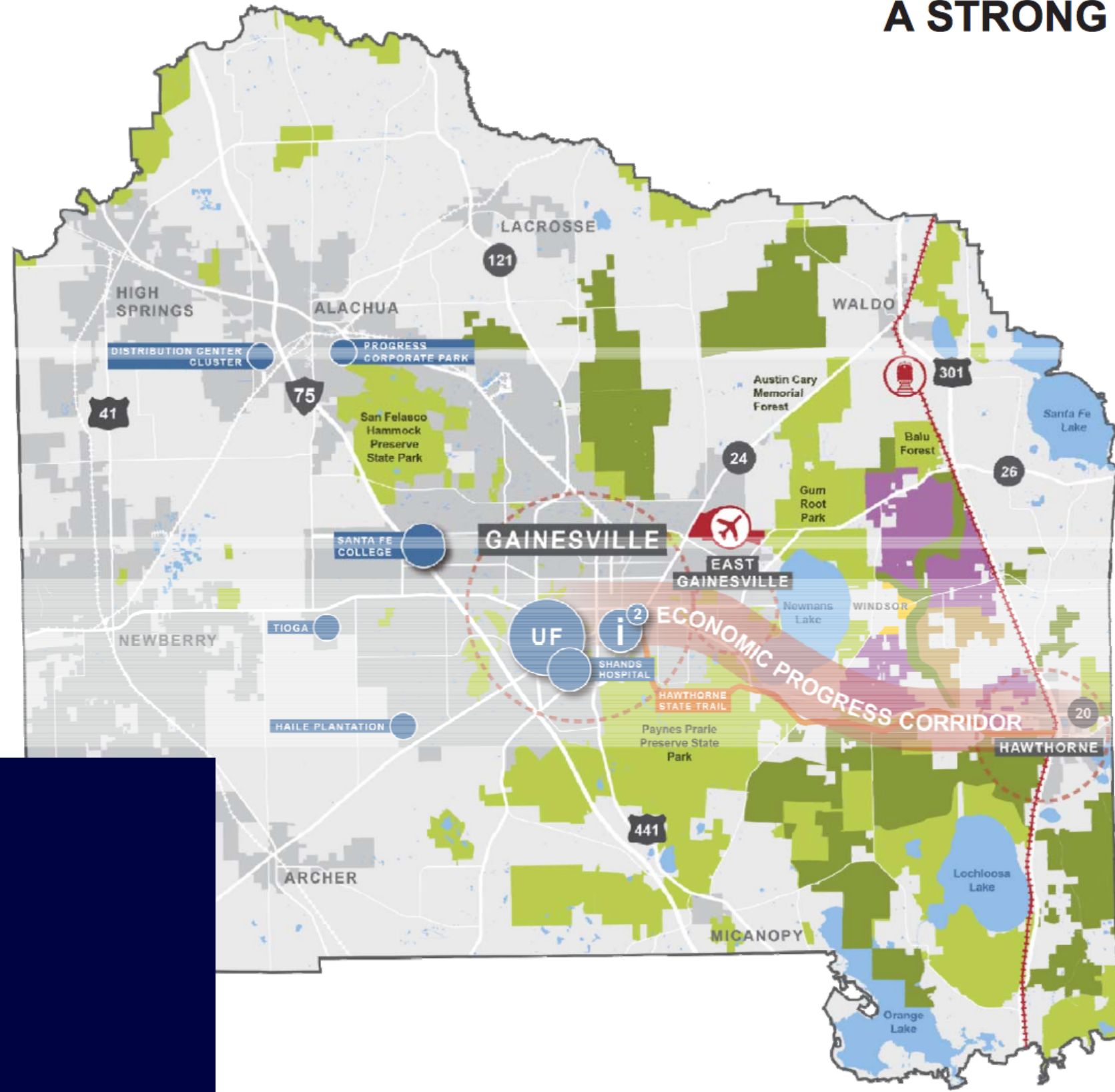
- Plum Creek
- Innovation Square
- Celebration Pointe
- Butler Plaza and Expansion
- Power District
- Cade Museum



# Gainesville东部 经济发展走廊

ENVISION ALACHUA  
A STRONG FOCUS ON JOBS

A STRONG FOCUS ON JOBS

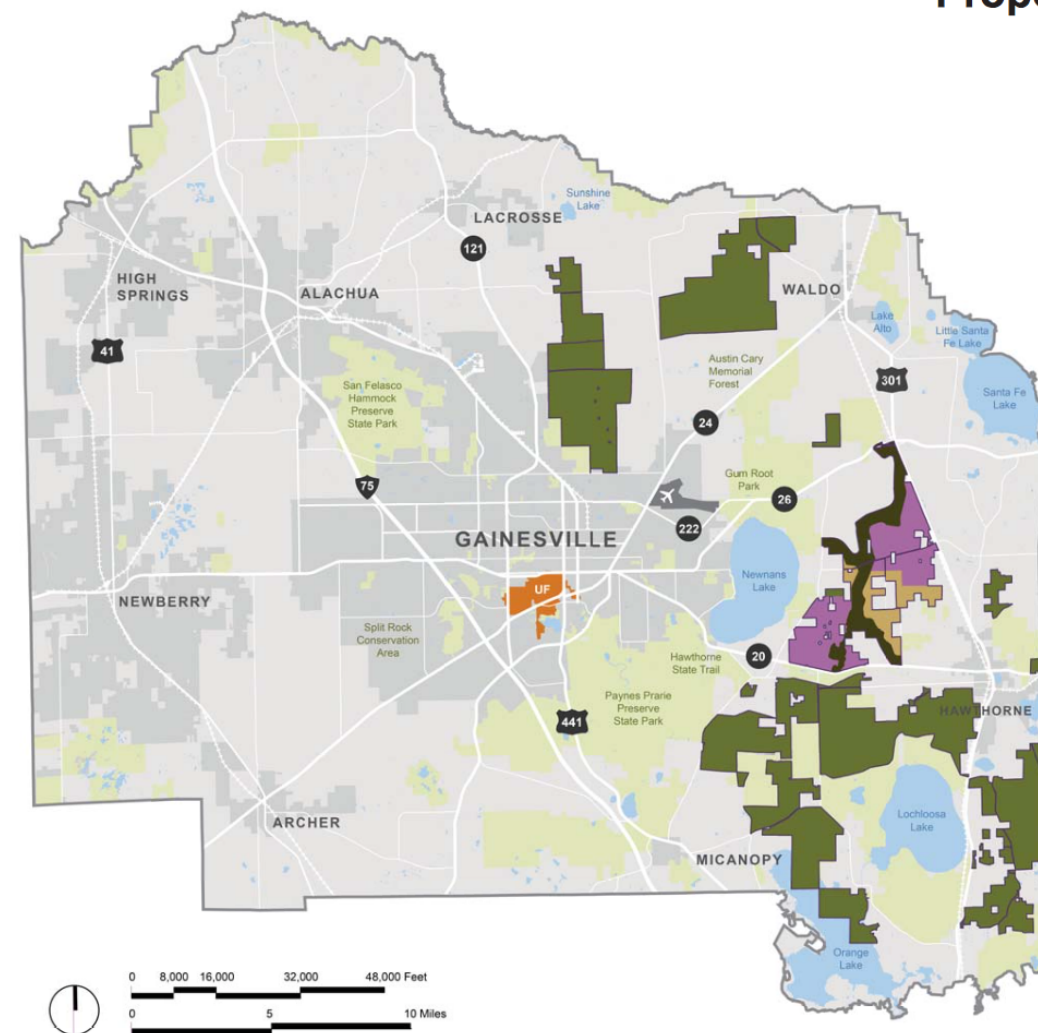
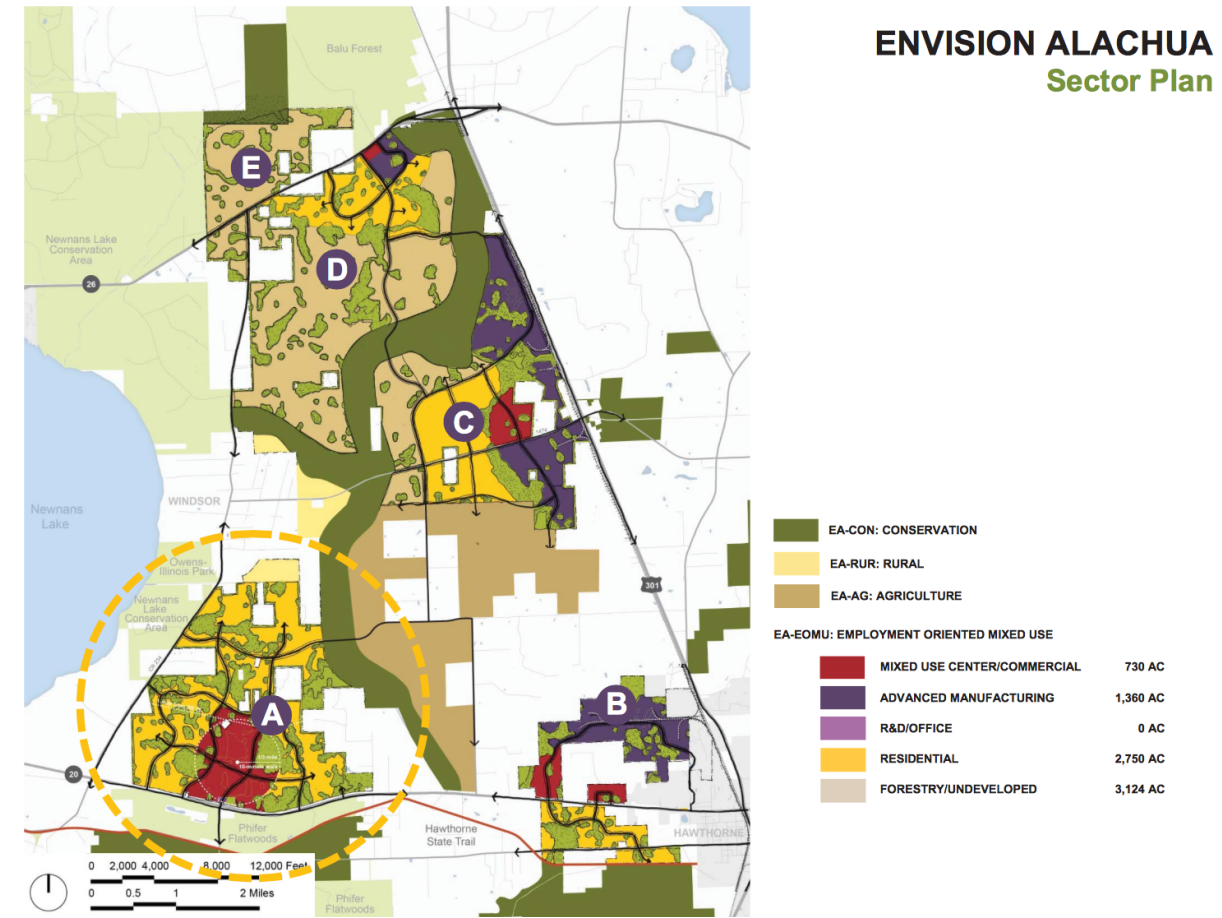


# 经济发展走廊 Envision Alachua

阿拉楚郡远见经济发展带

## ENVISION ALACHUA/PLUM CREEK

从甘城到霍桑的SR-20公路周边将会先行发展：  
SR-20 Job Center  
未来多年内将持续增加高达3万个就业机会。



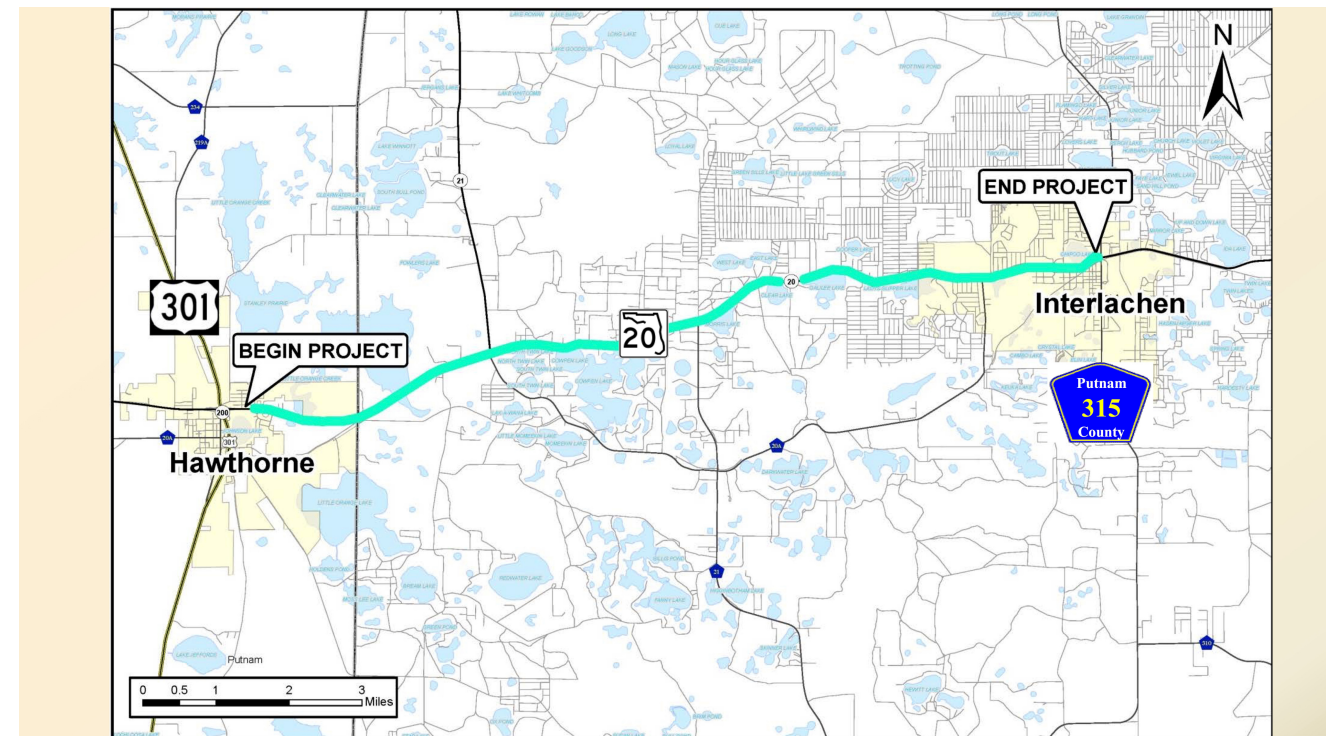
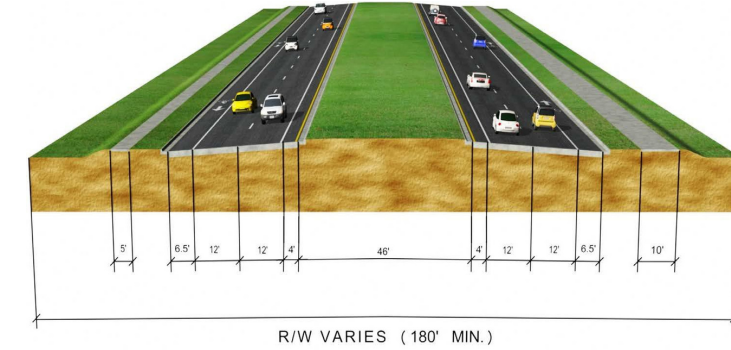
**90%** Conservation, Preservation & Open Space  
**4%** Rural  
**6%** Employment Oriented & Community Activities

# 州公路拓宽工程竣工

## SR-20 Hawthorne至Palatka



惠及WEST LAKE社区居民



SR 20 Public Hearing

