

Today we'd like to present your our initial ideas for the new Agency...

First of all...

- we chose the name.....
 - because....
 - It reflects/shows/expresses...

Regarding....

- the brand....
 - We intend to express....
 - We will use....

Now let's move on to...

- Our services
 - We will offer...

As for...

- Our USP...
 - our offer is unique because....

Finally....

- The way we work will be....

To summarise...