



MOOD BOARDS

BY BRANDS

The gategroup brands will focus on key products and messages at WTCE 2014. The moodboards (also displayed at the sales conference) visually represent these key messages.

MOMENTS

PASSENGER EXPERIENCE



COSMO

PREMIUM FLEXIBILITY



ENDO

LAYERED MOMENT



ELEMENTS 3.0

HOT & COLD FLEXIBILITY



MUNDO

THE NEW WAY OF SAVING



FROM THE WAREHOUSE TO THE PASSENGER

TECHNOLOGY SOLUTIONS FOR ALL YOUR ABOVE THE WING NEEDS

Inventory Management Planning solution

Business Intelligence for Inventory Management

Business Intelligence

Passenger Service Planning and Fulfillment solution

ONBOARD SERVICES SIMPLIFIED.

MEET THE CHEFS

AND DISCOVER THE PASSION



Provide a remarkable food experience for every customer and be the partner of choice to sustain culinary innovation and excellence.

GATE GOURMET

REGIONAL TABLES

This year the Gate Gourmet restaurant will be introducing Regional Tables - Middle East and India, AFRC, Europe, LADAM, and North America. These tables will be serving up region-specific dishes throughout the day and can seat up to 10 guests at a time.



EUROPE



Arctic Lobster with Lardo
Salted Hazelnuts, Sweet Carrots and Mild Licorice

Slow-Cooked Rack of Veal, Golden Pine Crust, Alpine Herb Jus
Truffle-Champagne Risotto

Mascarpone Milk-Feuille
Strawberry-Rhubarb Compote
White Coffee Ice Cream

NORTH AMERICA



Maine Lobster Rolls
Kale, Carrot and Goji Berry Slaw

Steamed Mussels, Linguine, Preserved Lemon
Smoked Tomato-Butter Baguette

Braised Beef Short Ribs, Tomato and Onion Confit
Corn Grits, Cheddar, Meyer Lemon Gasconade

Aromatic Fruit with Peppermint and Lemon Verbena
Salted Caramel Cupcake with Popcorn Buttercream

MIDDLE EAST & INDIA



Pakistani Meezi
Steamed Snapper, Coriander, Coconut Chutney
Banana Leaf with Red Tamarind Extract
Beetroot Fennel Confit, Curry Leaf Oil

Slow-Braised Lamb in Arabian Spices, Pistachio
Sauce Soubise, Eggplant Pickle
Persian Feta, Crep Shalichs

Traditional Turkish Orange Almond Cake
Vanilla-Flavored Labneh Sorbet

LATAM



Centollo Crab Meat on a Tricolor Quinoa Bed
Peruvian Mini Causa with
Native Potatoes and Oliva Octopus
Ceviche Shot with Tiger's Milk

Braised Boneless Short Rib in Ají Panca Sauce
Fava Beans Taco Taco
and Caramelized Baby Onions

Placo Sour Mousse with Almond Biscuit and Lime Confit

FOOD BAR



SEDUCTION BAR

THOMAS KAPFIS, EXECUTIVE PASTRY CHEF



COCKTAIL BAR



Runner-up World Champion
Long Drink Category
Awarded by the International Bartender
Association/IBA



EUROPE

Vodka
St. Germain
Apple juice
Apple slice & Mint



LATIN AMERICA

Lime
Passion fruit
Cane sugar
Cachaça

NORTH AMERICA

Sky Raspberry
Triple Sec
Lime juice
C8
Lime

APAC

Rum Gold
Kiwí liqueur
Lemon juice
Peach juice
Blue Curacao

MIDDLE EAST & INDIA

Gin
Soho
Lemon
Mango
Purple-Curry

INNOVATION

WE DELIVER REVENUE & PROFIT FOR OUR AIRLINE PARTNERS

WE SOURCE UNIQUE AND EXCITING CHOICES FOR PASSENGERS
which increase spend per head and ultimately our customers' profits:

- INNOVATIVE AND TREND DRIVEN
- LIMITED EDITION AND COLLECTIBLE
- ENHANCED GIFTS
- FUN



INNOVATION

WE DELIVER REVENUE & PROFIT FOR OUR AIRLINE PARTNERS

WE LOOK FOR DIFFERENT WAYS TO REDUCE COSTS
and increase spend per head including:

- REDUCING LAST MILE HANDLING COSTS
- BEAT BACK ADVERTISING
- OFFERING PRE-ORDER MEALS



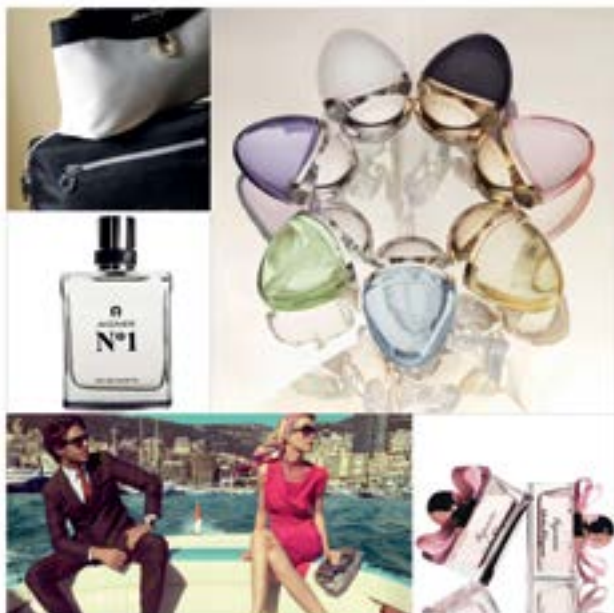
GRO GLOBAL

SOME OF THE AIRLINES WHO OUTSOURCE TO US



LUXURY & EXCLUSIVITY

INTEGRATED BRAND PARTNERSHIPS



HARMONY
experience luxury™

GLOCAL 'DELUXE'

THE IMPORTANCE OF LOCAL BRAND IDENTITY AND ASSOCIATIONS



HARMONY

by **parapharmaceutical**

STYLISH COMFORT SOLUTIONS

CREATIVE CABIN CONCEPTS FOLLOWING THE HI-LOW TREND



HARMONY
A SPANISH COMPANY

READY TO RE-USE

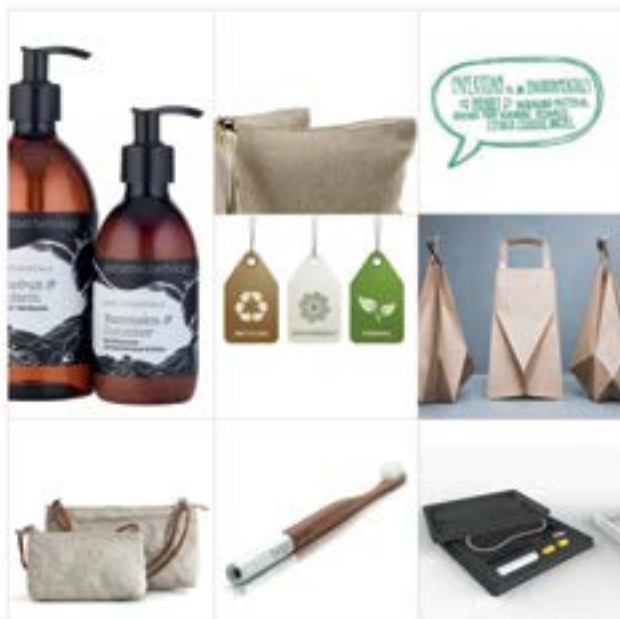
OUTDOOR COMFORT SOLUTIONS



HARMONY
a greenprint company

ECO STATUS

ICONIC GREENER SOLUTIONS FOR COMFORT ON BOARD



SKINCARE

FROM CLASSICS TO NICHE



HARMONY
A GARNIER COMPANY

SUPPLAIR

THE MILL

LOCAL G. GOODNESS



Supplair

www.supplair.com

360° ECOLOGIC

RESPECT YOURSELF & YOUR ENVIRONMENT



Suplair

la grande mercerie

BECAUSE

YOU WANT IT



Supplair

an orange juice company

SQUARE CAFE

CLASSY AND BRILLIANT



Suplair

la empresa de

HONEST

WHAT YOU EAT MATTERS



Suplair

an openmarket company

TAILS

COCKTAILS



Suplair

la plus grande marque

5 REGIONS

TASTES OF THE WORLD



