



居外
Juwai.com

Juwai.com

国际房产搜索引擎

Where Chinese find international property

2015 LUXURY PORTFOLIO
SUMMIT



居外
Juwai.com



居外 Luxe
Juwai.com

Ju - Wai

Mandarin for “Home Overseas”

BEHIND THE BRAND NAME:

“Juwai” is a made up word in Mandarin, and came together in May 2011.

Born from two words, “wai” (meaning overseas/outside) and “ju” (meaning home/living)

Today, “Juwai” is increasingly being used in everyday online search terms for international in China.

2.5 million

Chinese consumers coming to Juwai.com each month.

4.8 million

properties from
58 countries
displayed on the site and
mobile app

US\$ **150 billion**

Value of property enquires *

US\$ **2.6 million**

Average budget for international
investment



* 2014 direct consumer enquiry based on property price through Juwai Call Centre and measured broker information provided online

Juwai.com

ONE PLATFORM, MULTIPLE CHANNELS, GLOBAL REACH

LUXURY PORTFOLIO
INTERNATIONAL®



Online

THREE CONSUMER SITES

- Juwai.com
- Juwai.com/Luxe
- Juwai.com/Newdevelopment

TWO CUSTOMER SITES

- List.juwai.com
- JuwaiAdmin

Event services

B2C

- Consumer exhibitions
- Shanghai
 - Beijing
 - Shenzhen
 - Dalian

B2B

Agent to Agent

Mobile

JUWAI APP

- LBS
- Multiple Communication Channels
- Luxury

HTML5

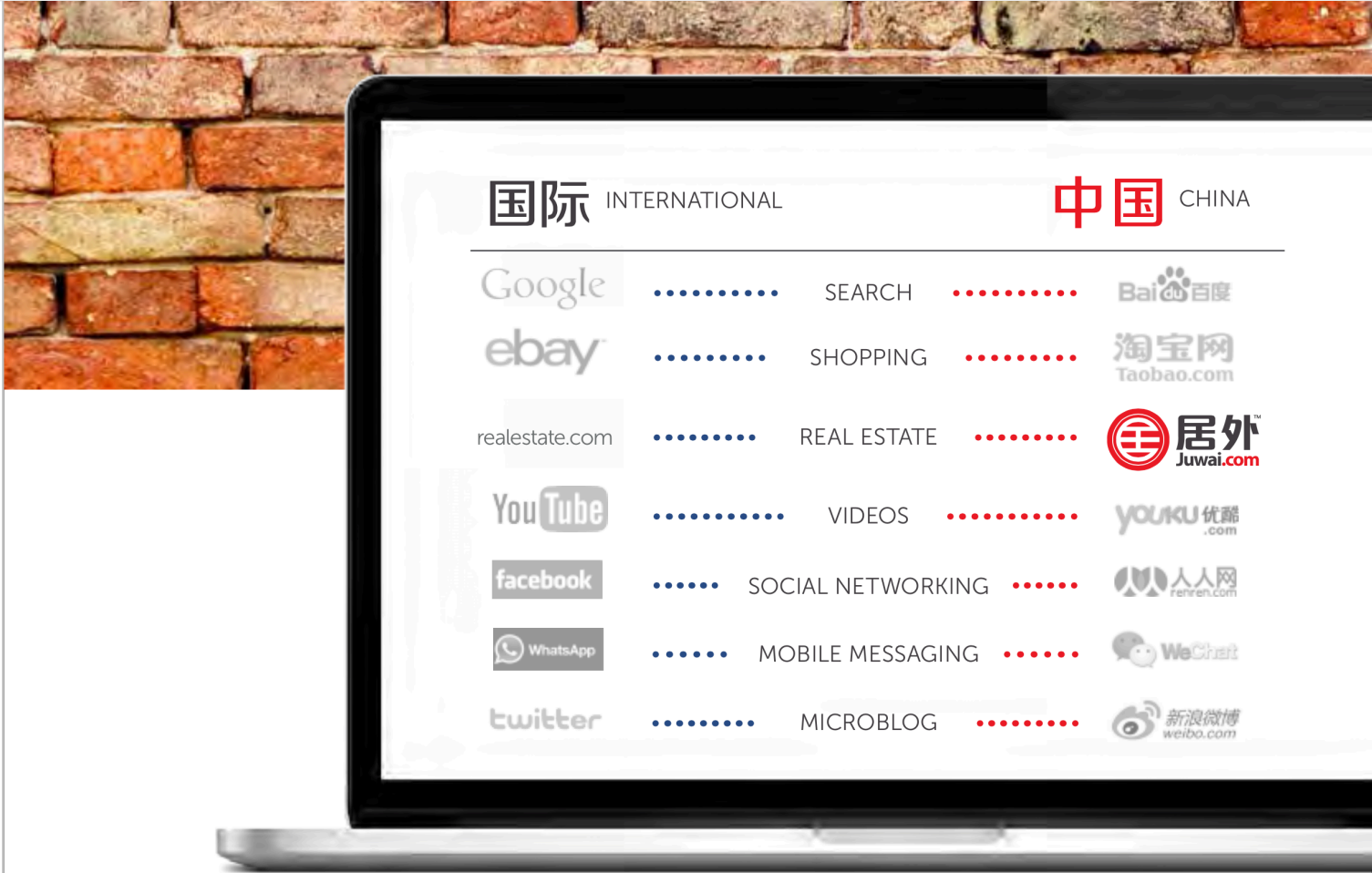
Data / Research

- Global Property Market Report
- Individual property reports

Consumer research

2015 LUXURY PORTFOLIO
SUMMIT

China – All new experiences



DID YOU KNOW?

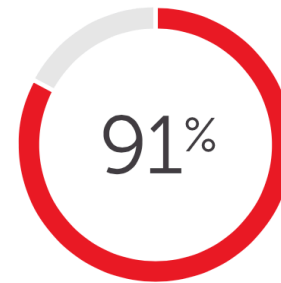
China has more internet users than any other country.

High-net-worth Chinese say internet is their preferred source of information.

61% HAVE AN IPHONE



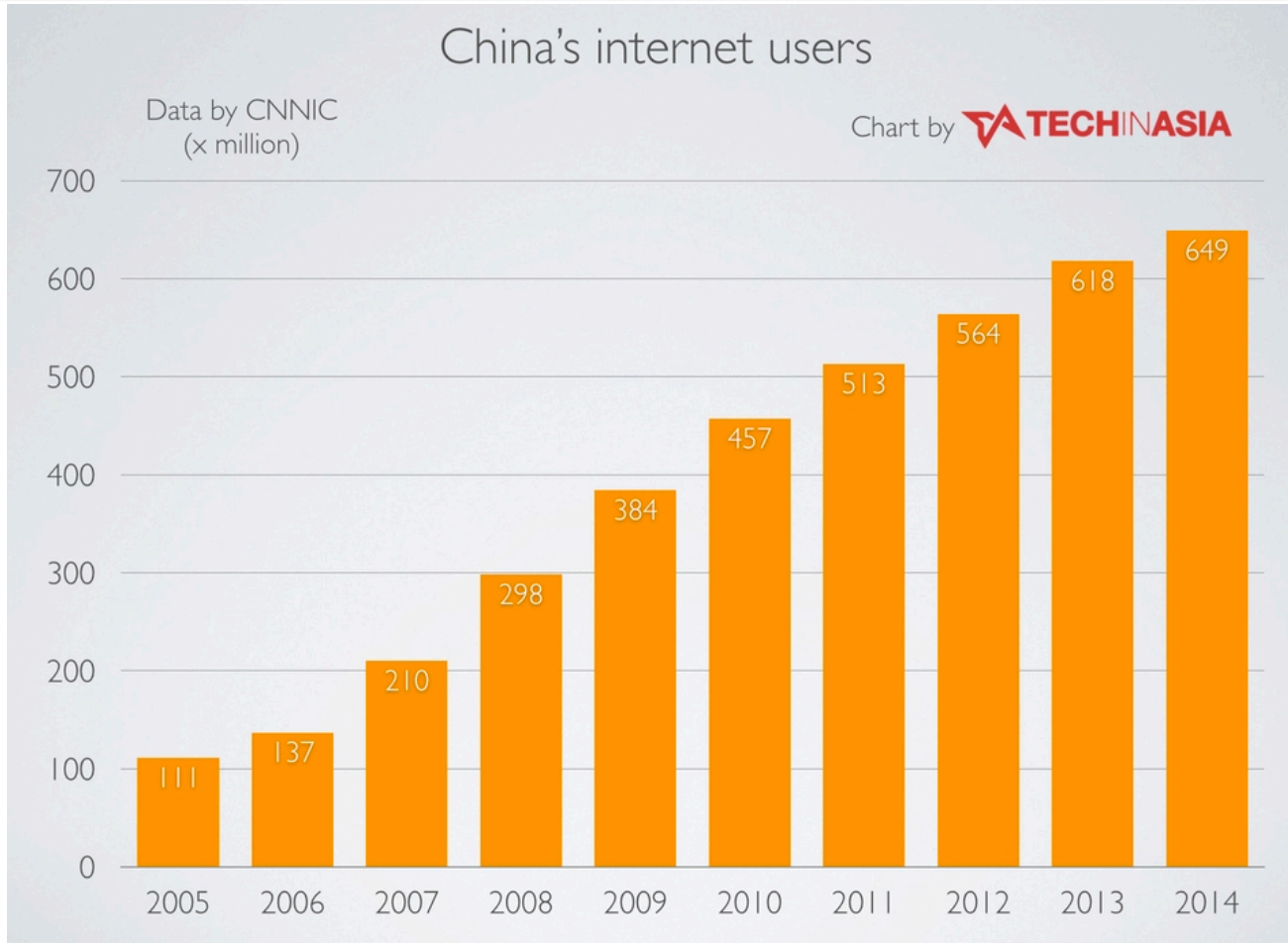
63% HAVE AN IPAD

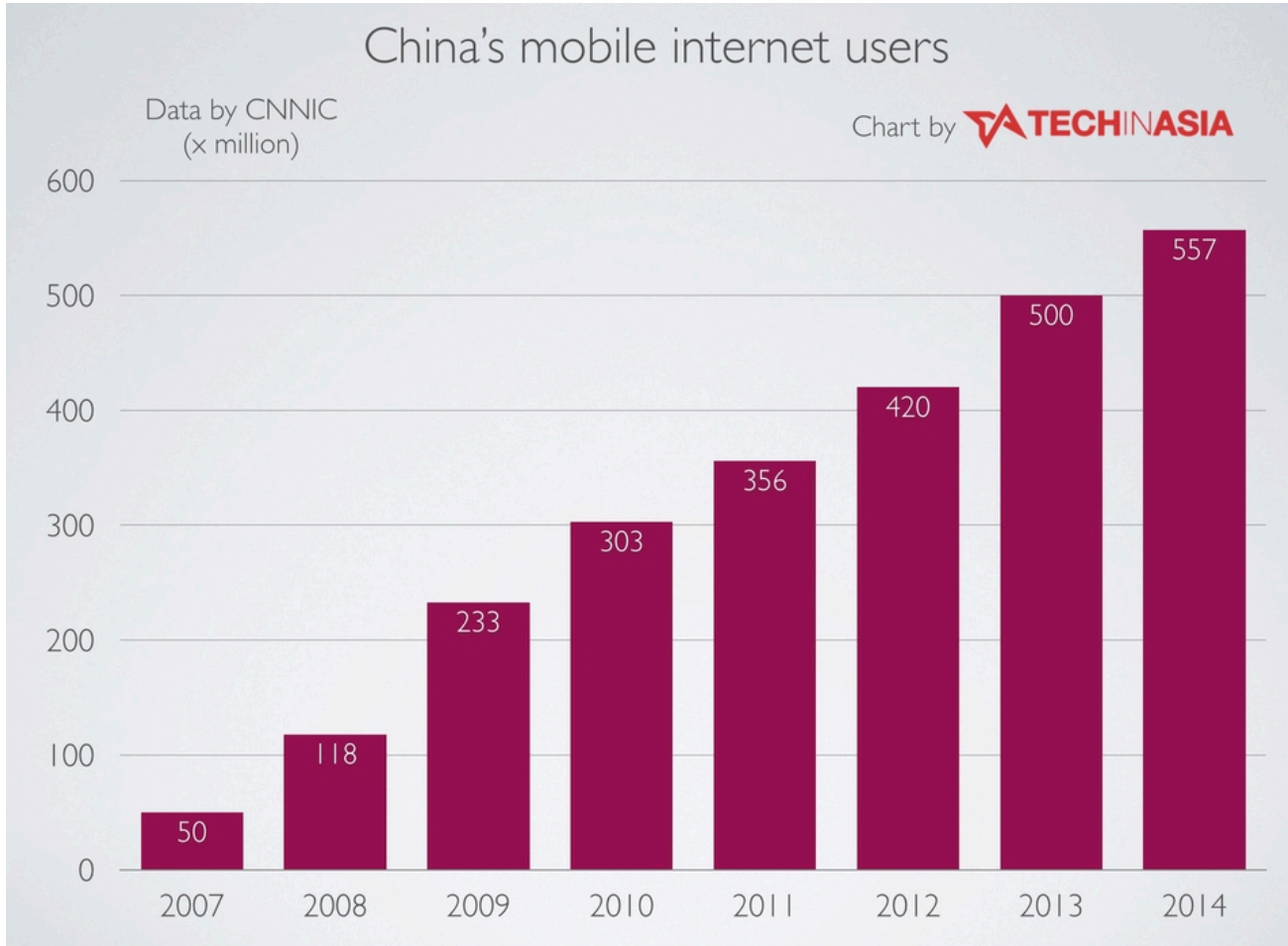


91% ARE ONLINE EVERY DAY

房产

90 million Chinese search for property each month.







Chinese love affair
with
international real estate

Chinese buyers spent \$37 billion on international residential properties in 2013. That makes them the fastest growing group of foreign buyers of international property.

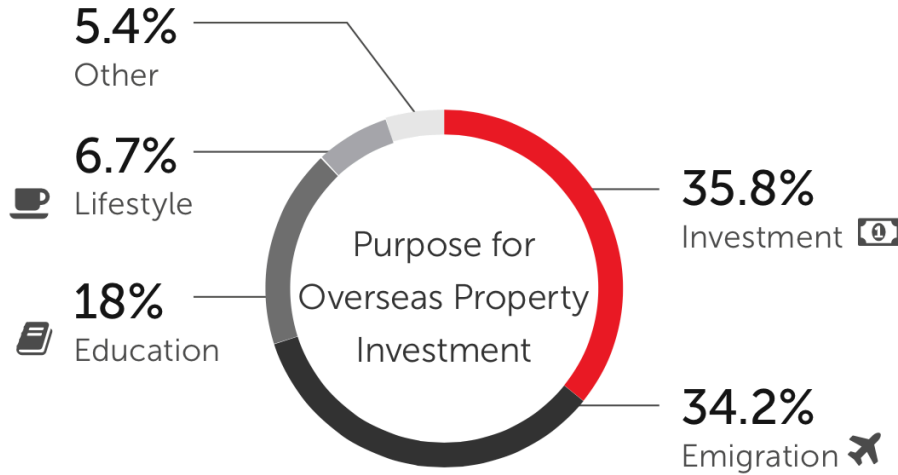


Editorial

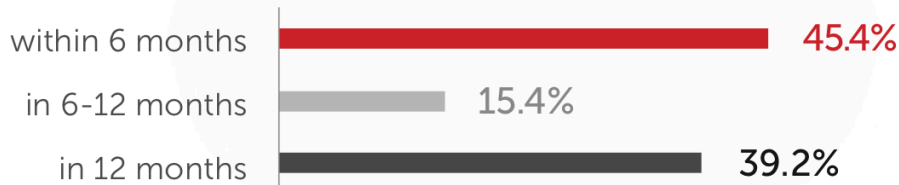
Global Property Index Report & US/UK Buyers Guides



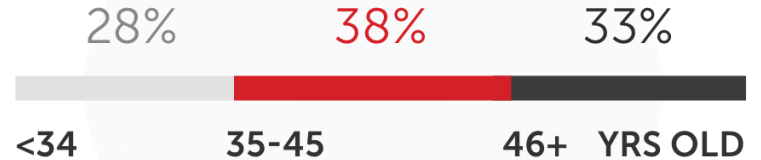
INVESTMENT PURPOSE



READINESS TO INVEST



AGE



EDUCATION

41% attended COLLEGE / UNIVERSITY

SEX

45.7% are men **54.3%** are women

MARITAL STATUS

78% are married **63%** have children

2.5 million

Chinese consumer visits monthly

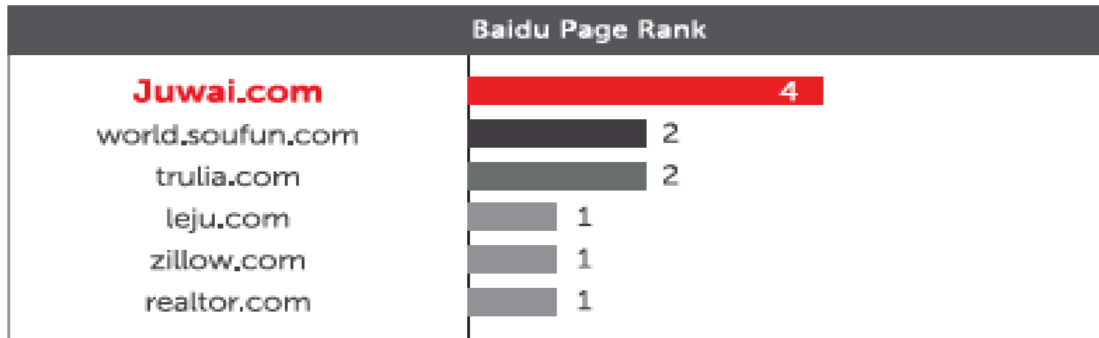
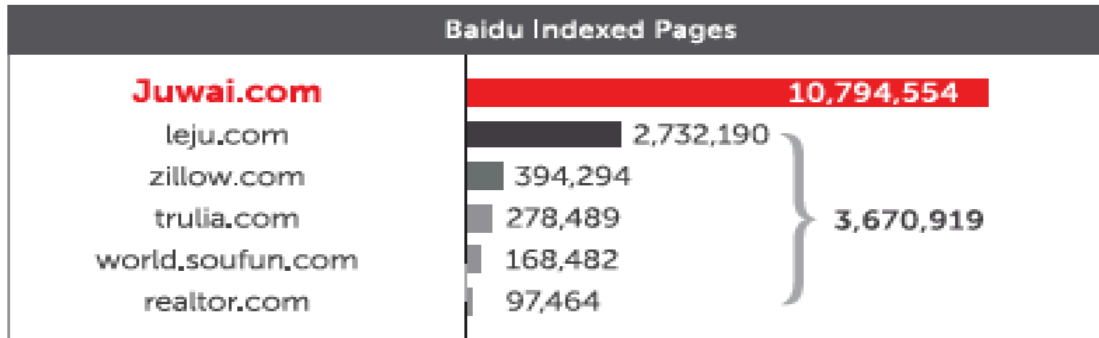
\$2.6 million

Average Budget

\$933,723

Avg. Property Price

Juwai most trusted brand by Chinese globally



WALL STREET JOURNAL
wsj.com & cn.wsj.com



NEW YORK TIMES
nytimes.com & cn.nytimes.com



Market Leadership - China

MOST INFLUENTIAL FOREIGN WEBSITE IN CHINA – CECA 2014



China's 2014 "Most Influential Overseas Property Portal" Winner



#1

Juwai.com is ranked #1 by China internet ranking firm CNZZ.



2015 LUXURY PORTFOLIO
SUMMIT

Juwai.com global authority

GLOBAL AND CHINESE MEDIA

LUXURY PORTFOLIO
INTERNATIONAL®

THE WALL STREET JOURNAL.

Chinese broaden real-estate horizons to second-tier cities

7 NOVEMBER 2013

星島日報

中国父母为留学儿子豪购洋房

2013年9月14日

THE GLOBE AND MAIL

Toronto's condo builders expand their marketing tool kits

21 NOVEMBER 2013

FINANCIAL REVIEW

Chinese migrants fuel off-the-plan sales

24 OCTOBER 2013

The New York Times

Chinese invest in Queens

8 AUGUST 2013



57% des Chinois aisés ont envisagé l'immigration

South China Morning Post

Growing interest from Chinese buyers is driving up prices

7 MARCH 2014

The Courier Mail

\$1.4 million house for Chinese university student

12 SEPTEMBER 2013



资金何处安放 中产渐成海外购房主力

2013年7月28日

Bloomberg

Needy EU nations woo Chinese home buyers to ease slump

22 AUGUST 2013

DIE WELT

Londoner Bürotürme sind Magnet für Investoren

8 MARCH 2014

globalasia.com

¿Dónde buscan comprar propiedades los inversores chinos?

新京报

温哥华买方多为自住

2013年5月10日

Forbes

Chinese to spend billions on American real estate

8 JULY 2013

CNNMoney

Top 10 U.S. cities for Chinese homebuyers

19 DECEMBER 2013



What is driving Chinese investors?

11 MARCH 2014



买房无国界：三成中国购房者欲转战海外

2013年7月31日



How to sell your house to Chinese buyers

19 DECEMBER 2013



Chinese real estate influence extends to the Big Apple

25 NOVEMBER 2013

中国新闻网

澳洲成中国买家海外置业首选国之一 墨尔本最受捧

2013年7月20日



Un sito in mandarino come vetrina

17 OCTOBER 2013



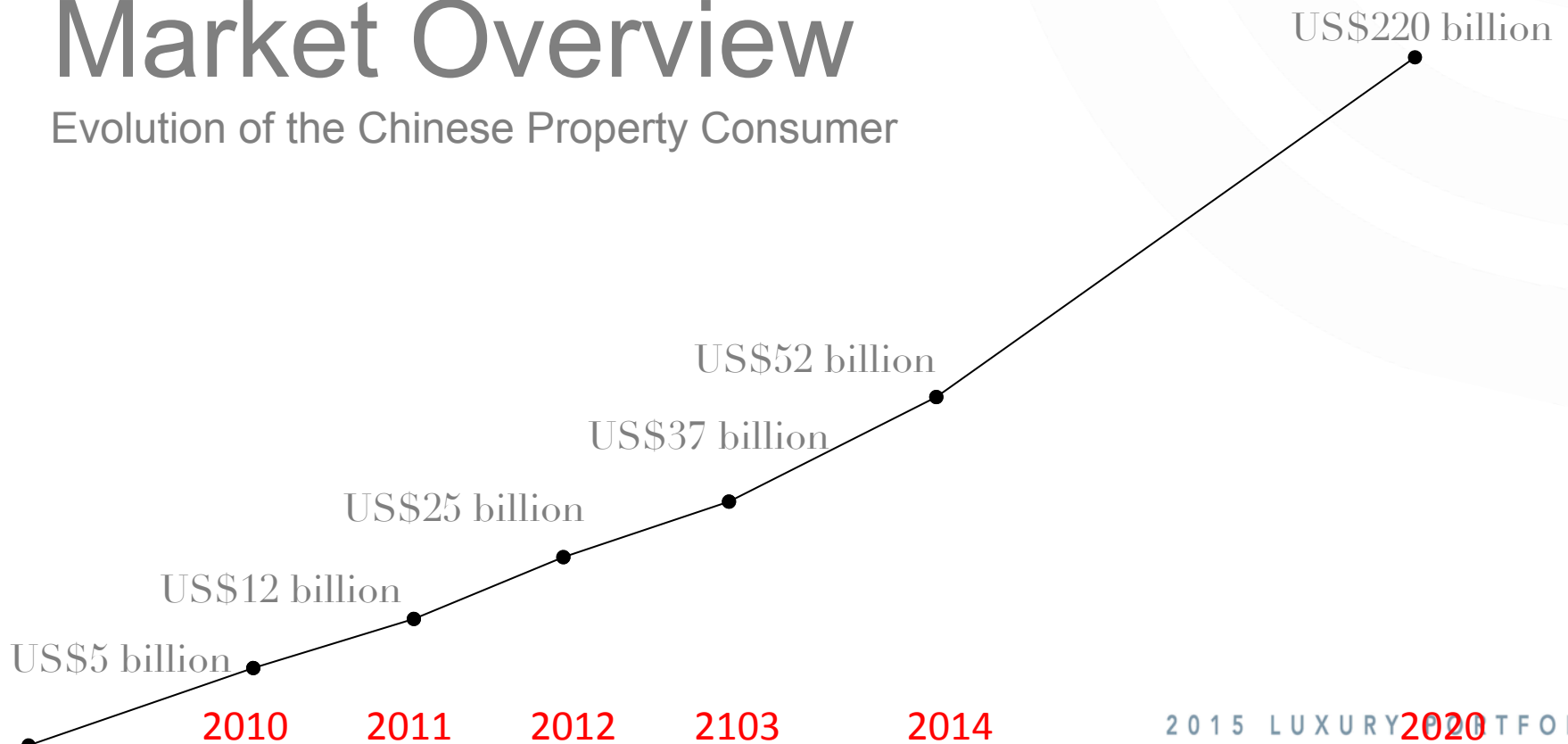
中国中产海外置业青睐美国

2013年7月26日

居外用户云

Market Overview

Evolution of the Chinese Property Consumer



Where Chinese buyers are looking to buy

TOP 15 COUNTRIES BY BUYER INTEREST – APRIL 2014 – JUWAI.COM



2011 to today

FAST EVOLUTIONARY PATH – FORMIDABLE SOPHISTICATION

2011

- Small budgets
- Minimal understanding of the world
- Mr Zhang – Euro 350,000 – “I do not know where, it cannot be hot”

US\$17 b

2012

- US\$400,000 to US\$750,000
- Focus on top 5 countries (USA, Can, UK, Australia, Singapore (HK))
- Immigration + **Capital Gains**

US\$28 b

2013

- US\$400,000 to US\$1.3 million
- Top 5 + Europe
- Large Chinese property developers
- Education, Immigration, Capital Gains + **Yield** (Investment)

US\$50 b

2014

- US\$ 2.6 million budgets (average US\$940,000 first property purchase)
- Truly GLOBAL search/exploration
- Investment (Capital Gains, Yield, Taxation), Ed, Migration, **Generational**
- **Tier 2 and 3 cities**
- **Smaller entrepreneurial developers**

US\$150 b

Core - Generational, family units (Guanxi)



Whilst the world thinks of China as an emerging market,

Chinese view the world as an emerging opportunity.

Many of the motivations behind international property purchases, stem from generational attitudes, specifically those focusing on current and immediate future generations.

Chinese buyers are becoming increasingly sophisticated, focusing on yields, capital gains, and property rights.

THE FOUR MAIN MOTIVATIONS CHINESE PURCHASE INTERNATIONAL PROPERTY



- Lifestyle / Travel
- Children's Education
- Investment
- Emigration

LIFESTYLE / TRAVEL

- International property purchases increases as overseas travel increases.
- A key activity for Chinese tourists is shopping, particularly for luxury goods (price, authenticity, range). Pollution and food safety concerns also contribute to the decision to purchase overseas.

INVESTMENT

- The ability to own freehold property is attractive to Chinese buyers
- International property is often seen as good value for money relative to domestic property purchases

EMIGRATION

- In 2012, some 40,000 people immigrated to the UK from China, with China the top country of last residence for the first time
- Special Investment Visas now exist in many countries and are attracting Chinese applicants in record numbers
- 64% of wealthy Chinese have emigrated or plan to move (Source: Hurun)

CHILDREN'S EDUCATION

- In 2012/13 there were 236,000 International Chinese students in the US (29% of the total) up from 194,000 (+21%) in 2011/12. Similar 20%+ pa growth over the last 6 years. (Source: IIE)
- In 2011/12 there were 79,000 Chinese students in UK higher education the largest source of overseas students. (Source: UKCISA)
- In 2011 there were 31m students enrolled in tertiary education in China compared to 6.4m in 1999 (Source: UNESCO)

Are Chinese buyers all the same?

INSIGHT FROM over 26,000 INDIVIDUAL / UNIQUE JUWAI CONSUMERS





Ms Yan

My daughter is studying at the University of Denver. We're looking for a three-bedroom detached house or townhouse.

- 📍 **Location:** Yantai, Shandong Province
- 📍 **Interested Location:** Denver, CO, USA
- 🏠 **Property Type:** 3-bedroom detached house or town house
- 💰 **Budget:** US\$1.16 million*
- 📄 **Purpose:** Education

**This select consumer budget is the average budget based on where the Juwai consumer is from.*



Mr Fang

I'm an Australian permanent resident and I'm looking to purchase a property in Melbourne to live in.

- 📍 **Location:** Tianjin, Tianjin Municipality
- 🔍 **Interested Location:** Melbourne, Australia
- 🏠 **Property Type:** Property for residence
- 💰 **Budget:** US\$6.03 million*
- 📋 **Purpose:** Lifestyle

**This select consumer budget is the average budget based on where the Juwai consumer is from.*



Mr Zhao

I want to retire to Japan, so I'm property hunting there.

📍 **Location:** Guangzhou, Guangdong Province

🔍 **Interested Location:** Japan

🏠 **Property Type:** Property for retirement

💰 **Budget:** US\$1.89 million*

📋 **Purpose:** Lifestyle

**This select consumer budget is the average budget based on where the Juwai consumer is from.*



Mr Yang

I'm interested in Detroit properties, especially those within the budget of ¥300,000 (US\$48,934).

- 📍 **Location:** Fuzhou, Fujian Province
- 📍 **Interested Location:** Detroit, MI, USA
- 🏠 **Property Type:** Property in Detroit
- 💰 **Budget:** US\$48,934
- 📄 **Purpose:** Investment



Ms Chen

My son is nine years old, and we hope to get our green card within two to three years' time. I'm interested in properties in Irvine, California – especially those close to good school districts.

- 📍 **Location:** Qinghuangdao, Hebei Province
- 🔍 **Interested Location:** Irvine, CA, USA
- 🏠 **Property Type:** Property near schools
- 💰 **Budget:** US\$2.85 million*
- 🎯 **Purpose:** Emigration and Education

**This select consumer budget is the average budget based on where the Juwai consumer is from.*



Ms Wang

My child is studying in Italy, so we're considering buying a property in Florence to live in. Our budget is around €200,000 (US\$255,160).

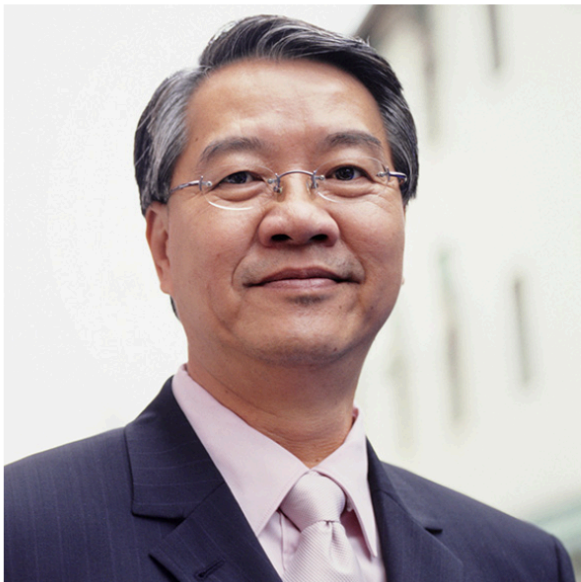
- 📍 **Location:** Beijing, Beijing Municipality
- 📍 **Interested Location:** Florence, Italy
- 🏠 **Property Type:** Property for residence
- 💰 **Budget:** US\$255,160
- 📌 **Purpose:** Education



Mr Shao

I'm planning to buy a house of around 200sqm within a 20-minute drive near Harvard or MIT. My budget is ¥10 million (US\$1.63 million).

- 📍 **Location:** Beijing, Beijing Municipality
- 🔍 **Interested Location:** Boston, MA, USA
- 🏠 **Property Type:** Property near Harvard/MIT
- 💰 **Budget:** US\$1.63 million
- 🎓 **Purpose:** Education



Mr Wang

I'm looking to buy a detached house for my subsidiary company in Seattle. It has to be within the vicinity of a private school, and must have four bedrooms, a backyard and a garage. My budget is US\$3 million – US\$5 million.

- 📍 **Location:** Xuancheng, Anhui Province
- 📍 **Interested Location:** Seattle, WA, USA
- 🏠 **Property Type:** Detached house near school
- 💰 **Budget:** US\$3-5 million
- 📄 **Purpose:** Education



Ms He

I'm interested in buying a 4,500sqm Beverly Hill mansion at a budget of US\$10 million – US\$50 million. I'm also keen on acquiring a five-acre land by the sea in Greenwich, Connecticut. My total budget is US\$300 million.

- 📍 **Location:** Shenzhen, Guangdong Province
- 📍 **Interested Location:** Beverly Hills, CA, USA
- 🏠 **Property Type:** Beverly Hills mansion; 5 acre land by sea
- 💰 **Budget:** US\$10-50 million; \$300 million
- 📄 **Purpose:** Lifestyle

Attractive market, similar needs, powerful



Communication
Culture
Knowledge
Trust (familiarity)
Confidence

General profile

POWERFUL, SOPHISTICATED, GUANXI

- Entrepreneurial – less than 2% inherited wealth
- Strong approach to business (CN style)
- Seasoned property buyers (at home)
- Behave like First Home Buyers (internationally)
- Profoundly impacting global property markets and property professionals



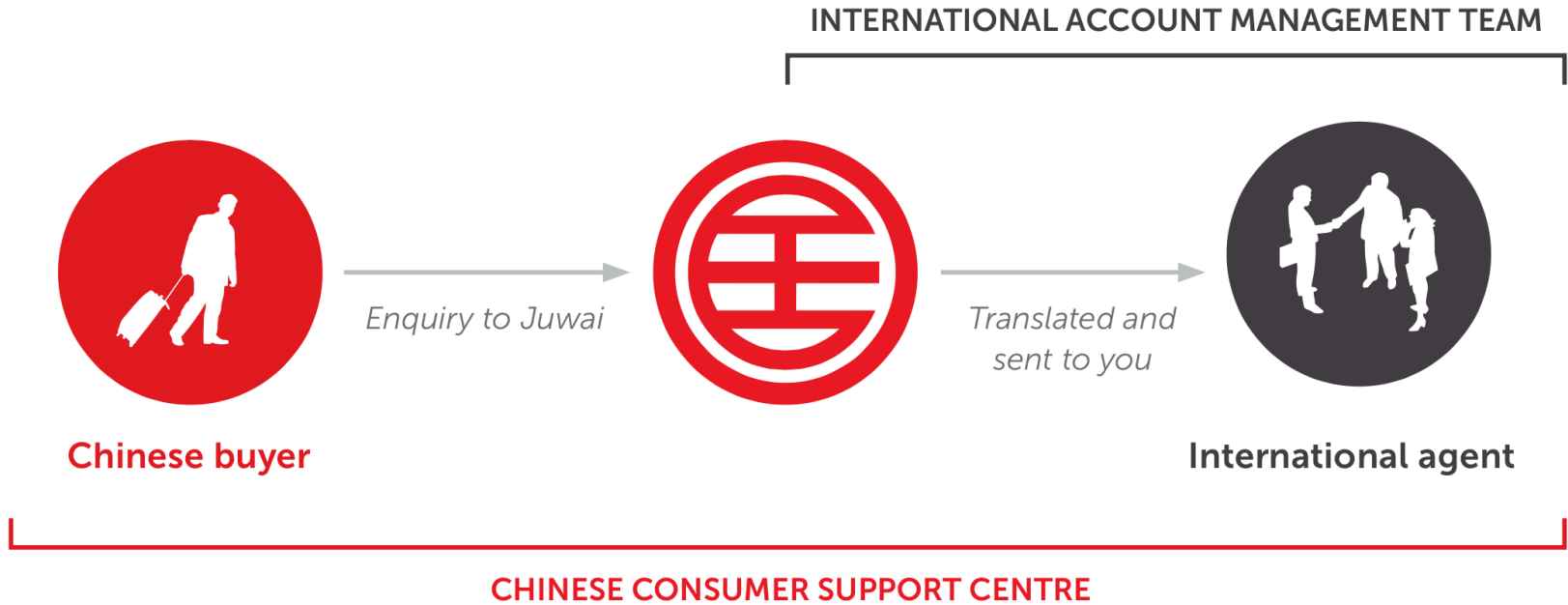
Sneak peak

GLOBAL CHINESE PROPERTY REPORT – DUE Q1 2015

- 2014 enquiry US\$150 b
- Global Chinese profiles:
 - A. China:
 - US\$2.6m budget
 - US\$940,000 average property purchase
 - 71% cash
 - Purchase ability 4 months
 - B. Global:
 - US\$1.6m budget
 - US\$840K to US\$1.1 average property purchase
 - 68% cash (but open to financial products)
 - Purchase ability 6+ months
 - C. Domestic / resident Chinese (e.g.: US citizens of Chinese Heritage)
 - US\$800,000 budget
 - US\$500,000 average property purchase
 - 50% requiring a financial product
 - Purchase ability 9 months

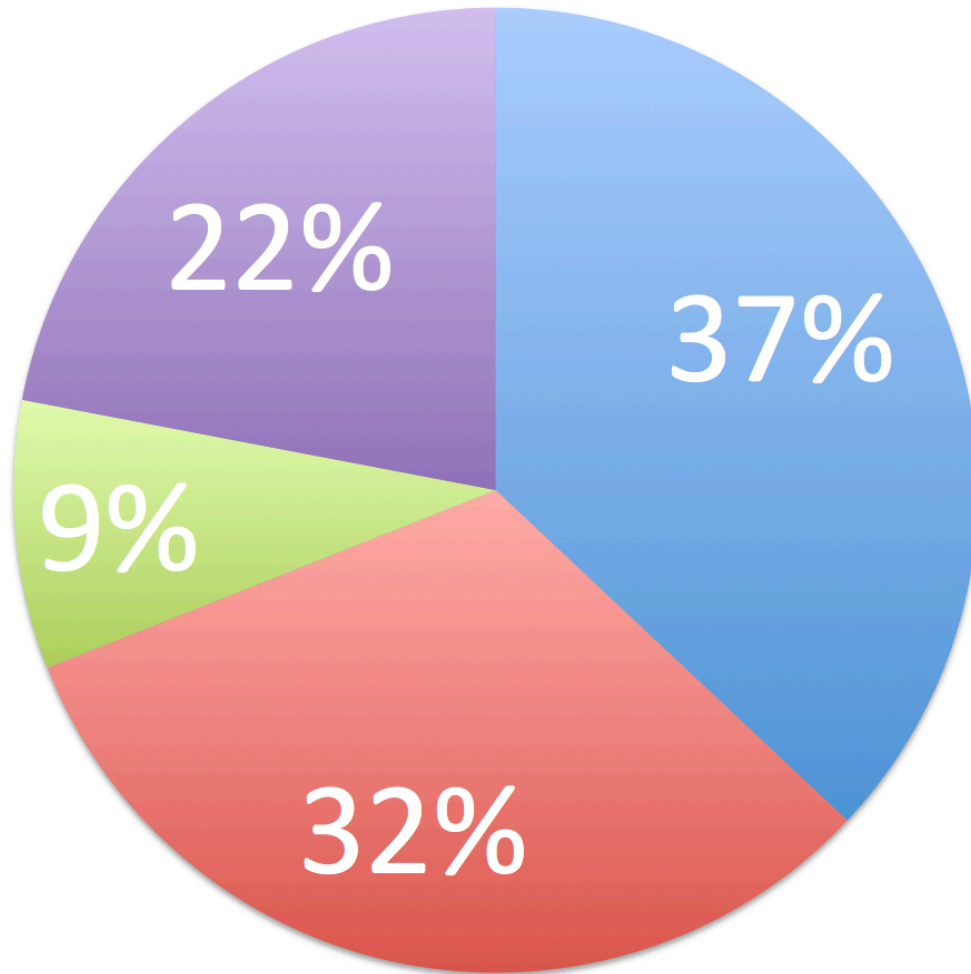
The Juwai Platform

THE LEADING GLOBAL PLATFORM FOR CROSS BORDER PROPERTY TRANSACTIONS



How buyers make contact

THE LEADING GLOBAL PLATFORM FOR CROSS BORDER PROPERTY TRANSACTIONS



- From inside China
- Through friends / family in country
- Through Agent representatives
- In person in country

SUMMIT



Information

Country / Purpose

Property

Brand

You

至尊府邸

新品奢赏

品位人生

投资珍藏

名人风采

精选资讯

新品奢赏 | *Desire*

必备单品 | [潮流尖货](#) | 流行趋势 | 大牌名品 | [MORE +](#)



2015日内瓦国际钟表展 展现顶尖旷世之作

众人翘首以盼的2015日内瓦国际钟表展已完美落幕，奢侈品牌独具匠心的设计令

[\[更多\]](#)



爱意浓浓 H.Stern Moonlight 系列珠宝献礼情人节

即将到来的情人节，是许多恋人表达爱意的好时机。月光给人以浪漫、温情与爱

[\[更多\]](#)



尖 jiān
point (of needle); sharp; shrewd; pointed

与周杰伦幸福完婚

最近最受瞩目的无非是周杰伦大婚。周天王与昆凌17日在英国举办婚礼，在两位

[\[更多\]](#)

品位人生 | *Indulgence*

乐活 | 风尚 | 尊邸 | 饕餮 | [MORE +](#)

+ [乐活]



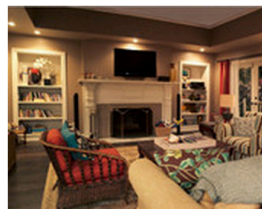
物以稀为贵！日本大米变中国最新奢侈品

不要以为奢侈品只是说包包、珠宝、手表，如今因为人们越来越

+ 游艇新贵：高贵隽永的蒙地卡罗MC6

+ 传递爱的心意 Montblanc 春节暨情人节甄选佳礼

+ [尊邸]



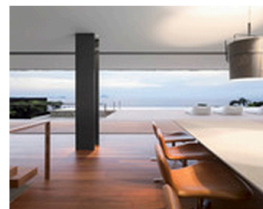
风格独特的影视住宅：御姐奶爸的“摩登家庭式”品味

不少人爱看美剧，也从美剧的家居设计中深深感受到温馨的家...

+ 欧洲足球蓬勃发展，中东土豪成为背后金主

+ Alexander Wang 跨足家具设计 携手意大利家具品牌

+ [尊邸]



在私人岛屿安家 富豪应如何打造这片度假胜地

别墅千变万化的设计总是能引起众人的关注，独具创意的外观...

豪宅推荐



美国著名富人区顶级豪宅：尊贵身份与至高地位的象征



我的世界我的家
App Store 搜索 迅雷下载

2014年12月美国都会区的最新房价



1 西雅图都会区

贝尔维尤 Bellevue	\$607,100
雷德蒙 Redmond	\$569,800
西雅图 Seattle	\$475,900
柯克兰 Kirkland	\$470,000
兰顿 Renton	\$328,100
肯特 Kent	\$270,900
联邦路 Federal Way	\$259,600
埃弗雷特 Everett	\$253,200

2 旧金山都会区

旧金山 San Francisco	\$1,000,800
圣马刁 San Mateo	\$922,100
伯克利 Berkeley	\$868,600
费利蒙特 Fremont	\$753,800
奥克兰 Oakland	\$498,400
圣莱安德罗 San Leandro	\$466,800
海沃德 Hayward	\$455,000
康科德 Concord	\$453,100

居外名家专栏

more>>



房市看点

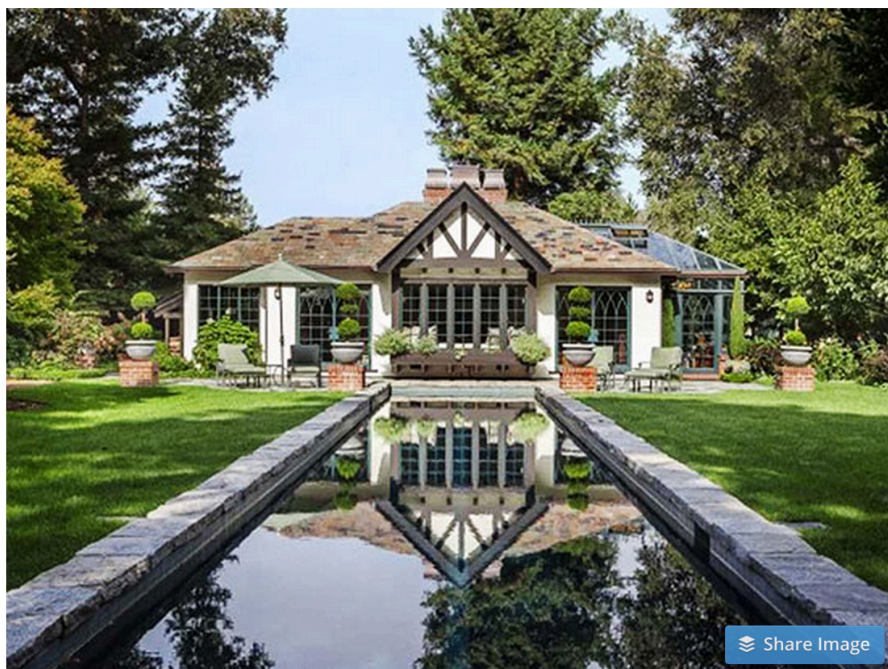
more>>



美国高科技产业圣地——加州硅谷20个最昂贵的邮政编码



2015-01-28 来源: 居外



Share Image

这座阿瑟顿豪宅正以2,800万美元挂牌出售

加州硅谷是美国高科技产业的重镇，高薪技术人员高密度地进驻，推使硅谷成为全国最昂贵的房地产市场之一。

美国房地产网站Property Shark的数据专员最近根据2014年房屋销售的平均价格，编制了硅谷最昂贵的邮政编码

- 美国投资移民
- 美国移民
- 美国留学
- 美国留学申请
- 美国房价
- 美国房产投资
- 美国房产税
- 美国房产投资回报率
- 纽约房产
- 加州房市

美国资讯排行

2015年02月

- 1 2015年美国房市将迎来新一...
- 2 2014年美国房价增长最快的...
- 3 2014年12月最新美国房价走...
- 4 美国好学区房价高 家长也为...
- 5 房屋贷款更容易 美国房市2...
- 6 纽约20万平价房选址 法拉盛...
- 7 纽约20万廉租房计划 有望带...
- 8 全球超级富豪最爱美国买房...
- 9 纽约市长力推20万廉租房计...
- 10 数名留美学生组"城管帮"涉...

美国资讯索引

more>>



最新房价



WHY CHINESE INVEST IN OVERSEAS PROPERTY



Education

Obtaining quality educational opportunities for their children is a key driver for real estate investment

85% of wealthy Chinese want to educate their children overseas



Investment

Internationally diversifying their investments, while seeking profits in underpriced markets

64% of wealthy Chinese are already engaged in overseas investment or immigration



Emigration

Many Chinese are living or want to live overseas for business or immigration

60% of wealthy Chinese have or are seriously considering emigrating overseas



Lifestyle

Enjoying an attractive lifestyle with improved quality of living

2% of Chinese consume 30% of the world's luxury products



创新编辑媒介和推广平台

Innovative Editorial & Advertising

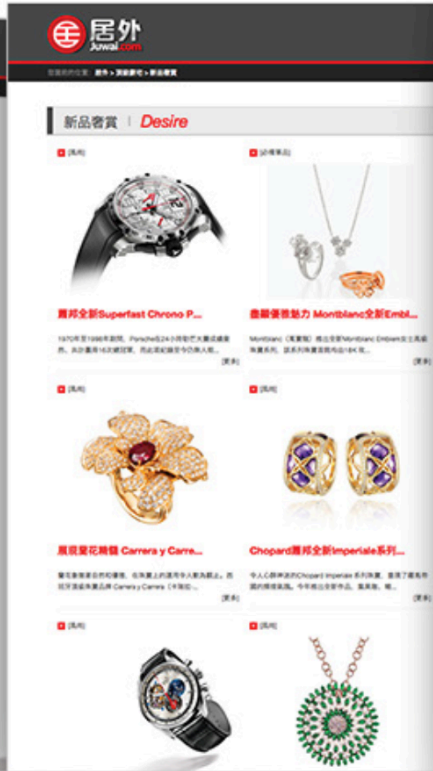
Seasonal Content

Luxe explores the seasonal influences that impact consumers throughout the year.

Seasons play a key role in the life of a Luxe consumer. From clothing and apparel (*Desire*), to food and holidays (*Indulgence*), and lifestyle activities (*Wealth*).



Wealth – Latest investment news and information for investors in China – where some of the world’s most savvy investors reside and are



Desire – Latest consumer goods, from luxury jewellery to the most coveted handbag of the season.



Indulgence – Luxury living is the new trend with China’s elite, who are looking at everything from top vacation destinations to the latest must-have gadgets to complement high-end living.

Importance of Brand



LOUIS VUITTON

PIAGET



EMPORIO  ARMANI



HERMÈS
PARIS



2015 LUXURY PORTFOLIO
SUMMIT

CHINESE COMPANY PAGE - MAIN PAGE

YOUR CHINESE COMPANY PAGE IS FEATURED ON :

- All your Property Listing Pages
- Juwai.com Agent Search Page
- Juwai.com Mobile Site

Your logo, company name, contact information & link to your website

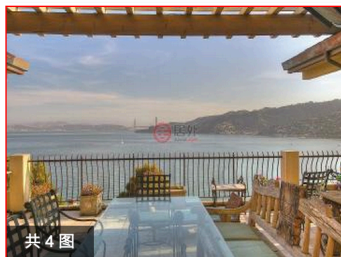
Your company profile with your expertise & key selling points fully translated (150 words)

Your awards & recognition

ENQUIRY FORM

All online & Chinese Consumer Support Centre enquiries will be translated and emailed to you





美国Belvedere5卧4卫的豪宅

加州, Belvedere

物业类别: 住宅
房型: 5卧4卫
土地面积: 4400平方米



USD 4,800,000

约人民币
3,000万

[咨询](#) | [加入对比](#) | [添加收藏](#) | [查看详情](#)

共 4 图



美国旧金山7卧11卫曾经整修过的豪宅

加州, 旧金山, San Francisco

物业类别: 住宅
房型: 7卧11卫
土地面积: 16000平方米



USD 24,500,000

约人民币
15,315万

[咨询](#) | [加入对比](#) | [添加收藏](#) | [查看详情](#)

共 17 图



美国圣何塞3卧2卫新房产

加州, 圣何塞, San Jose

物业类别: 住宅
房型: 3卧2卫
建筑面积: 148.65平方米
土地面积: 464.52平方米

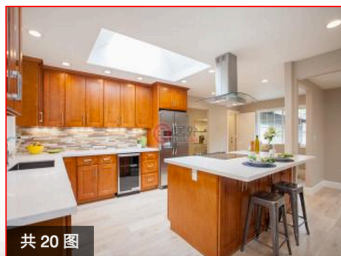


USD 879,000

约人民币
549万

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共 20 图



美国Moraga4卧3卫最近整修过的房产

加州, Moraga

物业类别: 住宅
房型: 4卧3卫
建筑面积: 217.39平方米
土地面积: 1584.18平方米

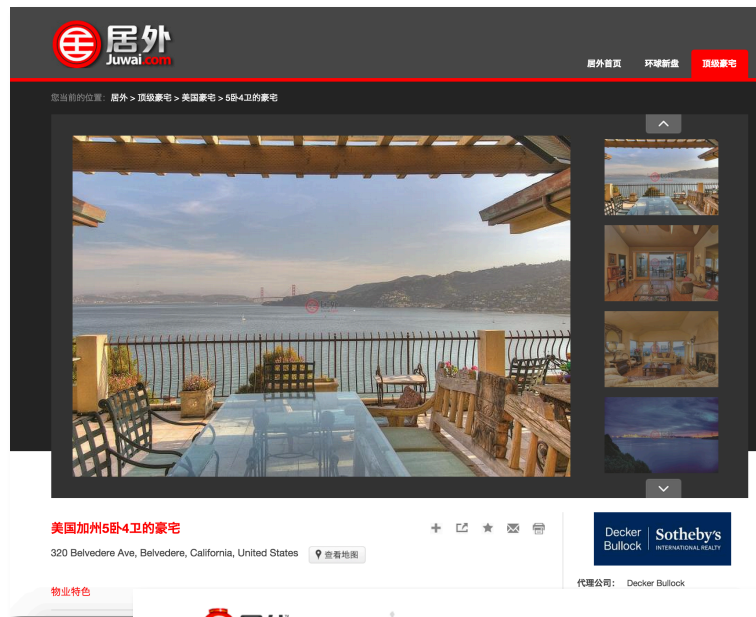


USD 1,370,000

约人民币
856万

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共 20 图



Trust / Individual

YOUR CHINESE MOBILE SITE



Your awards & recognition

Company sub-agents

代理房产 1

- 6室的新建物业**
加州, 旧金山
1976平米
- 3室的新建物业**
加州, 旧金山, 米
1976平米
- 3室的新建物业**
加州, 旧金山
1976平米
- 5室的新建物业**
加州, 旧金山
1976平米

获得奖项

- NATIONAL ASSOCIATION OF REALTORS® "National Association of Realtors 2014"
- INTERNATIONAL PROPERTY AWARDS "International Property Awards"

公司团队 2

- Sam Chapman**
董事
美国
共发布房产 482 套
- Derek Downes**
高级经纪人
美国
共发布房产 932 套
- Travis Gill**
高级经纪人
美国
共发布房产 32 套

查看全部 4938 套房产

联系我们

SUB-AGENT'S PAGE & LISTINGS

中介房源列表

Adonai Investments
(中介编号: 270847)

Sam Chapman
董事
美国

萨曼·查普曼, 阿多奈投资公司创办人之一及董事长。具有工商管理硕士学位。是美国特作市场学会 (CIM) 的、美国成本会计及行政人员学会 (USCEA) 的正式...

曾获奖项:
- 2013美国100位知名经纪人
- 2013最著名房地产企业

联系方式:
1-612-925-5400

共代理 482 套房产

- 6室的新建物业**
加州, 旧金山
1976平米 **约438万起**
- 3室的新建物业**
加州, 旧金山, 索萨利托
1976平米 **约438万起**
- 3室的新建物业**

The Luxury Advertorial

A Chinese advertorial campaign with Juwai.com is an effective way to build brand identity and gain the trust of Chinese property consumers. Our editorial team will develop your advertorial, which links to your Property Details Page.



Juwai Products 2015

Chinese Website

Over 2.4 million property listings spanning across 58 countries

Juwai Admin

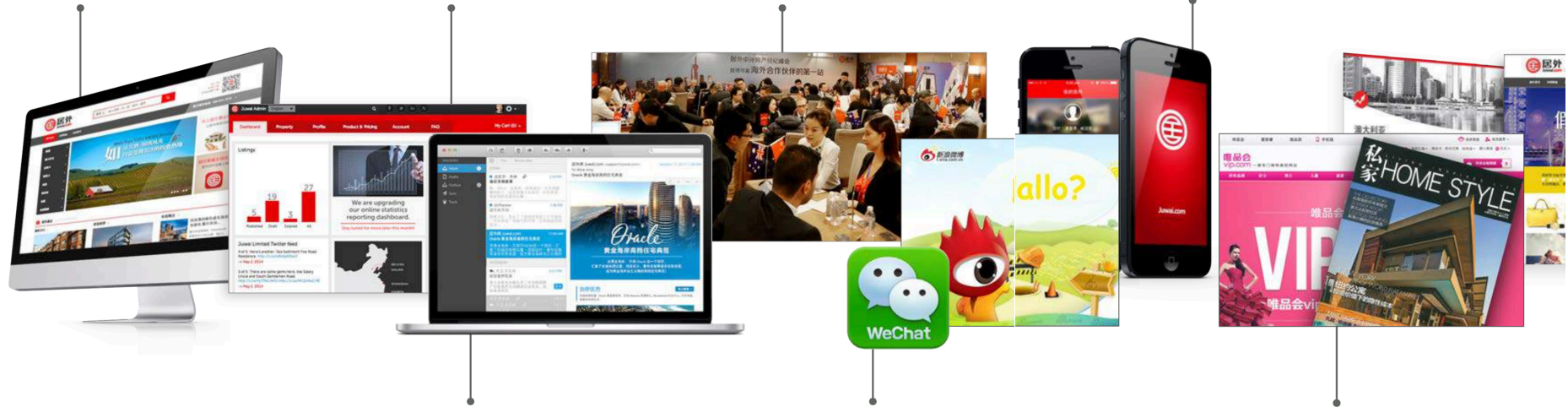
Multilanguage website to manage your property listings

Event Services

Exclusive invitations and events through our private networks

Mobile Integration

First Chinese iPhone app for international residential property



Enhancement Products

Email Direct Marketing (EDMs), Banner Ads, and more to get more exposure for your company and listings

Social Media

We attract the largest Chinese social media community focused on international property

Strength of Partnerships

Extended exposure through our

Market Analysis, News & Editorial

We publish information that Chinese buyers need to make informed purchasing decisions



Get the best exposure and reach into the China market!

ALL PACKAGES FEATURE:

- Hosting a behind China's Great Firewall
- International Account Management Support (Asia business hours apply)
- Chinese Consumer Support Centre
- Chinese social media & mobile channel integration
- Access to Juwai China market research
- Key Features translated
- Mandarin Mapping
- Metric & currency conversion
- Your company logo & contact number

CHINA STARTER US\$1,200

100 Property Listings / Mo.

12-MONTH CAMPAIGN

2 Property Translations
(150 words)

20 Photos / Property

2 Floor Plans / Property

Chinese Company Page
- *STARTER*

Company Profile Translated
(150 words)

1 Personal Profile
(150 words translated)

RECOMMENDED

CHINA PROFESSIONAL US\$6,000

300 Property Listings / Yr.

12-MONTH CAMPAIGN

300 Property Translations
(250 words)

20 Photos / Property

2 Floor Plans / Property

Chinese Company Page
- *PROFESSIONAL*

Company Profile Translated
(150 words)

15 Sub-Agent Profile Pages
(150 words translated)

Chinese Mobile Site

Link to your company website

2 Featured Properties



居外 Luxe

Luxury Property Package

Reach Chinese luxury investors

Market your top properties to wealthy Chinese on this premier channel – specifically targeted at Chinese luxury consumers and tailored to their unique preferences.

All Luxe Packages offer:

- Chinese social media integration
- Behind China's Great Firewall
- International Account Management Support
(Asia business hours apply)
- Chinese Consumer Support Centre
- Property Key Features translated

LUXURY PROPERTY

US\$ 1,888

1 Listing / year

1 Property Translation
(300 words)

20 Photos / Property

3 Floor Plans / Property

Your contact details

Fully branded

Link to your company website

1 Featured Property

1 Advertorial

LUXURY SPECIALIST

US\$ 5,000

10 Listings / year

10 Property Translations
(300 words)

20 Photos / Property

5 Floor Plans / Property

Your contact details

Fully branded

Link to your company website

1 Featured Property

1 Personal Profile Translation
(150 words)

Chinese Company Page
- PROFESSIONAL

Company Profile Translation
(150 words)

15 Sub-Agent Profile Pages
(150 words translated)

Chinese Company Mobile Site

Juwai A2A Event Discounts

Luxury Portfolio Exclusive Special



CHINA PROFESSIONAL US\$6,000

300 Property Listings / Yr.

12-MONTH CAMPAIGN

300 Property Translations
(250 words)

20 Photos / Property

2 Floor Plans / Property

Chinese Company Page
- **PROFESSIONAL**

Company Profile Translated
(150 words)

15 Sub-Agent Profile Pages
(150 words translated)

Chinese Mobile Site

Link to your company website

For Luxury Portfolio Members only

Any Brokerage or Agent that takes out our China Professional Package may have all eligible listings upgraded to our exclusive Luxury Channel for Free **

normally USD\$1,888 PER PROPERTY

** subject to editorial approval.

To qualify for free upgrade to Juwai Luxury, Property must be:

- More than USD\$2.5 million
- Must be of a quality with exceptional photos
- Suitable for our very high end luxury Channel
- Juwai Chief Editor will have full discretion for approval

2015 LUXURY PORTFOLIO
SUMMIT



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luxuryportfolio@juwai.com

<http://list.juwai.com>
www.juwai.com



XIE XIE – THANK YOU