

## **Brief introduction of the project**

“ I AM WHAT I AM” campaign for the Cambodian Pride 2015 to raise awareness of LGBTIQ communities in Cambodia, created by Pros Nix with photoshoot sponsor from Plusmax Studio with over 40 people joined the campaign from all backgrounds such as celebrities, models, fashion designers, actors, actress, LGBT activists, teachers, students, drag queens and parents. With everyone has their own quote, the campaign is to support the LGBTIQ community in Cambodia and to make them feel that no matter what they are, no matter if there are some people who don't accept who they are but they still get a lot of support from other out there to support them. We hope the campaign will help all members of the LGBTQI community in Cambodia not feel alone and accept themselves as the way they are, love themselves and no matter what... “ I AM WHAT I AM” and “ YOU ARE WHO YOU ARE”.